



Kentucky Association of Career Colleges & Schools

KACCS – Kentucky Association of Career Colleges & Schools is proud to announce our partnership with **Norton Norris, Inc.** to provide **Advanced Communication Training** for your faculty and staff as well as the

PROVEN, COMPLIANT & AWARD-WINNING **EnrollMatch® Admissions Training Program!**



Unconventional Communications

(for any student-facing position)

This program takes what you know (or thought you knew) about connecting with others to an entirely new level. If you work with customers (internal or external), this workshop provides deep insights into what you are currently doing that is working but more importantly, what can you do to enhance connections to improve performance.

EnrollMatch® Advanced Admissions Training

(Train-the-Trainer option available)

This award-winning program has stood the test of time by providing an updated framework in working with today's student. Imagine being equipped to advise and empower prospective students to find the best programmatic, educational, and organizational fit. The philosophy is simple. Prospective students exhibit a "Want/Need" and while other training programs stop there, EM delves deeper to help prospective students and admission professionals alike discover what created the "Want/Need," what will fight against change, and what needs to be managed for change to happen. The result?

BETTER INFORMED PROSPECTIVE STUDENTS + BETTER INFORMED ADMISSION PROFESSIONALS =



Check out enrollmatch.com or call **312-262-7418** to get all the details on these phenomenal training programs!

“ This is the **best admissions training** I have attended in 35 years! ”
- Darrel W.

Whether you are seeking a face-to-face workshop or on-demand, online modules, you'll receive a **10% discount** on your registration fee when you mention code:

NnEM2020 - KACCS