

Inventory of Opportunity

The 2019 KACCS Fall Workshop

10 a.m. Friday, Nov. 22, 2019

Sullivan University College of Technology & Design

3901 Atkinson Square Drive | Louisville, KY 40207

--- P R O G R A M ---

➤ 10 a.m.: Registration & Featured Presentation

Creating high expectations in an era of weak enrollment demand:

Surviving and Thriving in the Midst of Historical Headwinds

Featured Presentation by Wallace K. Pond, Ph.D.

Explore and dissect the current state of higher education in general and proprietary career education in particular, including “How did we get here?” demographic and economic trends affecting enrollment and retention, and tools meeting the current challenge head on. Dr. Pond’s formidable experience and immersion in the higher education space supports an informed, real world presentation and provocative interaction with conferees. In particular, come learn about:

- How change has changed
- Contributions to industry, employment, and society by the career education sector
- In-demand knowledge, skills, and abilities that merit attention by program and curriculum developers
- Addressing challenges and needs unique to Kentucky and the Commonwealth’s Workforce Development Strategic Plan (alignment with the sector’s strengths and weaknesses)
- How to survive and thrive in the current environment

This featured presentation is ideal for academic, instructional and administrative associates, as well as those in program, campus and institutional leadership positions. It will provide in-depth perspective on the current state of higher education with specific, actionable steps for effectively navigating the current headwinds.

➤ 12 Noon: Networking Luncheon & Public Affairs Briefing

Policy Update from Washington, D.C.

A Review of Forces Shaping Higher Ed Policy Going in to 2020

Nicholas Kent, Vice President at Career Education Colleges and Universities (CECU), brings insight and personality to the review of Congressional, regulatory and legislative initiatives confronting the career education sector. Learn about the proposals for reauthorization of the Higher Education Act (HEA), ED.Gov regulations, and state legislation that directly impact the ability of proprietary colleges and schools to fulfill their missions and serve students effectively.



About Nicholas Kent: He serves as senior advisor to CECU leadership by providing statutory, regulatory, and policy guidance on matters relating to higher education. Prior to his current role, he was Managing Director at Dulles Advisory Group, a higher education and strategic management consulting firm. He worked with postsecondary institutions to assist and guide them on the vastly regulated field of higher education, including advising nonprofit and proprietary organizations regarding strategic and technical issues pertaining to accreditation and the federal student financial assistance programs.

Mr. Kent previously served as Director of Policy, Planning and Research at the District of

Columbia Office of the State Superintendent of Education, where he was primarily responsible for working with internal and external stakeholders to develop and support the final issuance of regulations, policies, and guidance materials that supported the agency's efforts to ensure compliance with federal and local laws. Before time in public service, he served as Vice President of Legislative and Regulatory Affairs for a private equity sponsored company. For approximately eight years, he was responsible for leading and managing regulatory operations, including accreditation and state authorization activities, for a system of 53 postsecondary institutions.

Mr. Kent began his career in education as a professional staff member for an accreditation agency recognized by the U.S. Secretary of Education. He earned his bachelor's degree in political science from West Virginia Wesleyan College and his master's degree in higher education administration with a concentration in policy from The George Washington University. He is a current member of the Association for Education Finance and Policy and a frequent writer and speaker on topics related to higher education.

➤ **1:30 p.m.: Afternoon Bonus Workshop**

Practical information for practitioners

Building a Culture of Success Based on Effective Instruction

Afternoon workshop by Wallace K. Pond, Ph.D.

This applied, real world workshop engages the conferees in a lively discussion of the art and science of building a culture of success at your institution, including strong attention to the foundational aspect of supporting student success, in the classroom and through effective services. This session gives educators, instructors, academic leadership as well as campus directors insight into building and sustaining the habits of success, celebrating its milestones and integrating best practices into the core of the education enterprise. A must for anyone with responsibility for student and program achievement and accountability!



About Wallace K. Pond, Ph.D.: He has been a mission-driven educator and leader for more than 30 years, including as a senior leader in higher education. He has overseen single and large, multi-campus and online institutions of higher education in the US and internationally. He has served as chancellor, president, COO, CEO, and CAO (Chief Academic Officer). His strategic-servant leader experience has been applied to strategic planning, change management, and organizational design and development, among other areas of impact.

Dr. Pond began his career as a high school teacher and adjunct professor, working primarily with at-risk youth. He has served in faculty and administrator roles in the not-for-profit higher education sector. He has more than 15 years of executive, private sector experience, creating a unique and powerful combination of mission-driven and business focused leadership.

Dr. Pond has lived, worked, and studied in North America, Latin America, the Caribbean, Europe, Asia, and the Middle East. He has presented nationally and internationally and is the author of the book, "The Lights Are On, Is Anybody Home? Education in America." His new book, "Leadership in the Real World," will be published in early 2020.

