

FALL 2019



►2 Meet Chip Breeze,  
KACCS Faculty  
Member of 2019



►1 HEA  
reauthorization:  
KACCS sets  
priorities



►2 LBA marks two  
years of serving  
cosmetology  
students

# Career Education *focus*

THE NEWSLETTER OF THE KENTUCKY ASSOCIATION  
OF CAREER COLLEGES AND SCHOOLS



**State officials address 2019 KACCS Conferees:** Rep. Adam Koenig (left) and Kentucky Lt. Governor Jenean Hamton offered words of inspiration and leadership at the annual KACCS conference and exhibition in August at Sullivan University in Louisville. Rep Koenig was named KACCS Legislator of the Year. Read the news release at the KACCS website and see more photos at [www.kycareercolleges.org>events](http://www.kycareercolleges.org>events)



**Back-to-School Drive Supports K-12:** Volunteers from KACCS schools filled more than five large boxes with donated school supplies for JCPS students. The Community Outreach Coordinator at Jeffersontown High School was appreciative for the backpacks, lunch bags, notebooks, folders and other items. Dozens of families were impacted by the contribution, which affirms the dedication of KACCS to the community.

## Career colleges lay out priorities for HEA reauthorization to Congress

Anticipating movement toward a reauthorized Higher Education Act at the federal level, KACCS leadership has conveyed a list of policy priorities to Kentucky's delegation to the U.S. Congress.

Those priorities include a level playing field for proprietary schools, access to short-term Pell grants, and on-going defense of the rights of military veterans to choose the education institution that best suits their needs.

The letter to Rep. Brett Guthrie (R-2<sup>nd</sup> District) reads in part, "...reauthorization of the Higher Education Acts is an occasion to more fully leverage the agility, creativity and innovation of proprietary schools and private investment to expand, enhance and promote services to underserved populations, including ethnic minorities, rural communities, single working parents and of course, members of the armed services.

"That outcome honors KACCS Colleges and Schools with campuses and programs serving more than 30 communities across urban, suburban and rural Kentucky."

Go to [www.kycareercolleges.org>documents](http://www.kycareercolleges.org>documents).

### Key Dates:

**Kentucky Council on Postsecondary Education:**  
Oct. 30-31, Hopkinsville Community College

**CECU CEO Leadership Summit**  
November 13-14<sup>th</sup>  
San Diego

**KWIB Board Meeting:**  
Thursday, Nov. 21, 2019  
1:30 p.m.  
Location TBA

**Kentucky Chamber of Commerce 2020 Legislative Preview:**  
Monday, Dec. 16, 2019  
Gate Marriott Resort & Spa  
Lexington

## KACCS announces executive leadership for 2019 - 2020

Sullivan University's Chris Ernst has assumed presidency of the Board of Directors of KACCS, effective August 2019. He is joined in leading the association by Vice President Brenda Evans of CTE, and Treasurer Brett Weber of ATA College. Other members of the Board include Robin Boughey and Tom Cropper, MedQuest College; Dr. Jay Marr, Sullivan University; Cindy Landry, ATA; Brittany Cottoner, Caris College; Joel Musgrove, University of Fairfax; Stuart Grinnell, Ambassador Student Solutions; and Katie Mahan, McGraw Hill Education.



### Breeze named "Faculty Member of Year"

Chip Breeze, a member of the faculty at the College for Technical Education in Lexington, was awarded "2019 Faculty Member of the Year." He came on board with CTE in the Building Trades program more than 10 years ago. "His dedication and the impact that he has had on student lives and his fellow employees lives is immeasurable," according to his colleagues.

When he began with CTE, the college worked more with individuals with barriers to employment including those who may have education goals in high school, have economic barriers to overcome, poor track records of employment, criminal histories or

previous struggled with education goals in high school, have economic barriers to overcome, poor track records of employment, criminal histories or

a simple lack of mentorship. "Breeze became the mentor that students leaned on, confided in and generally looked to in order to help them make a difference in their own lives."

Throughout the years, Breeze has been a mentor to students who struggle with their recovery of from addiction, overcoming criminal histories pose and the life of the underserved. He has become counselor to those who are entering training after incarcerations, a bright light in the lives of people who are overcoming addiction and a champion for students.

Although working with some of the most challenged students, Breeze has led a three year average of a 70% completion rate and an 88% placement rate in-field. "Chip never backs down from a challenge to nudge his students toward new pathways. He isn't just a teacher; he is a strong force in the lives of not only the students, but in their families," according to his campus director.

## Career Education News in Brief

### How Higher Ed Monopoly Shuts Down Proprietary Competitors

"The higher education establishment often promotes the idea that their effort to corner markets, maximize revenue from consumers, and destroy competition is all done in good faith out of compassion for the students they serve. After all, universities are nonprofits, therefore (or at least so the implication suggests) they are nothing like those terrible for-profit businesses in the proprietary education sector.

"But "nonprofit" is only a tax designation — it's certainly not a business model. Universities obviously profit. The only real difference between for-profits and nonprofits is where the profit goes. Instead of distributing profit to shareholders like a for-profit business, nonprofit universities can reinvest in luxury student amenities, state-of-the-art athletic facilities, and other capital improvements not necessarily related to student academic achievement, not to mention administrator salaries, all the while using these expenses to justify charging increasingly higher tuition.

"Just like so many powerful industries, the higher education establishment is calculating and cutthroat, which is why they have been using whatever means possible to destroy their biggest competitor: the for-profit college sector."

■ Terry Schilling, American Principles Project, September 30, 2019

### How some college admissions really work: Excerpts from NY Times by Paul Tough, 9.10.19

"In the fall of 2014, Angel Pérez was hired to oversee enrollment at Trinity College, a small liberal-arts school that occupies a picturesque 100-acre hillside campus overlooking Hartford. Trinity is in many ways a typical private northeastern college...A group of economists are showing that ... the most selective colleges in America were the least socioeconomically diverse. (They) issued mobility report cards for each institution of higher education in the United States. At "Ivy plus" colleges, more than two-thirds of undergraduates, on average, came from families in the top income quintile, and fewer than 4 percent of students grew up in the bottom income quintile. At the very most selective colleges, low-income students were even more of an endangered species; at Yale, for example, they found that just 2.1 percent of the student body came from the bottom fifth of the income distribution."



**Two Years of Cosmetology Education** – Lt. Governor Jenean Hampton (far right) was on hand for the celebration by the Louisville Beauty Academy. Cutting the ribbon was LBA's president and CEO, Di Tran and members of his family and team. LBA provides programs in nail tech, aesthetics and cosmetology at its facility on Bardstown Road in Louisville.

### Reminder: Associate Member Renewals Due for 2019 Roster and Activities

KACCS Associate members have received invoices for their current membership dues; the remittances are due Friday, Nov. 1.

To maintain your standing with KACCS, please make your payment by the end of this month. Your support and participation are always greatly appreciated!

KACCS provides advocacy, public support and professional development opportunities for more than 30 colleges and schools throughout the Commonwealth of Kentucky, southern Indiana and western Virginia.

For membership details, go to [www.kycareercolleges.org](http://www.kycareercolleges.org)>join.



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