

Invest in Your Team this August

“Businesses stop growing when your leadership stops growing.” This message was shared by Seth Mattison in a recent session at the Career Education Colleges and Universities national convention entitled, *Your Role in Creating Tomorrow’s Workforce*. Our schools are an essential part of creating tomorrow’s workforce and our teams are instrumental in facilitating that growth. So, the question is, where do you go to grow? Are you investing in

the growth of your team members? Organizations can only run effectively with good systems & processes and good people. If we’re investing in systems and processes but not our people, we’re missing an essential element to success. Growing and retaining our people is the key to our success. The KACCS Annual Meeting and Educational Conference is right around the corner. This year’s agenda includes more session options and infor-

mation than ever before. If your team members gain knowledge to impact even one student, it will be well worth your investment in this event. Benefit from nationally recognized speakers and our region’s finest experts in this one day, local event. Registration information for the 2018 KACCS Annual Meeting and Educational Conference can be found on page 5. Session overviews are available on the KACCS website.

Award Nomination Deadline Approaching

The deadline for the KACCS 2018 Award Nominations is rapidly approaching. The purpose of these awards is to encourage and recognize self-improvement in vocational education. The KACCS Instructor of the Year award recognizes instructors whose techniques and innovations best respond to the needs of students in vocational training.

The Ambassador of the Year award recognizes team members who understand the importance of and excel in their efforts to strengthen their campus and build a sense of community. All KACCS member schools in good standing are encouraged to nominate their team members for these awards. Finalists and winners will be recognized at the KACCS

Annual Meeting and Educational Conference Friday, August 24th during the luncheon award ceremony. Don’t miss this opportunity to recognize the best of the best in our sector. The deadline for nominations is July 13th. Download the nomination criteria today from the documents page of the KACCS website.

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KACCS Board Members

- ◆ **Cindy Landry**
ATA College
- ◆ **Jan Gordon**
Sullivan University
- ◆ **Chris Ernst**
Sullivan University
- ◆ **Brett Weber**
ATA College
- ◆ **David Keene**
Sullivan University
- ◆ **Jay Marr**
Sullivan University
- ◆ **Brenda Evans**
College for Technical Education
- ◆ **Robin Boughey**
MedQuest College
- ◆ **Tom Cropper**
MedQuest College
- ◆ **Jeffrey Zutaut**
Lexington Healing Arts Academy
- ◆ **Karen McFadyen**
Pearson
- ◆ **Katie Mahan**
McGraw-Hill Education
- ◆ **Stuart Grinell**
Ambassador Education Services

President’s Corner

As our Annual Meeting & Educational Conference approaches, there are several opportunities to become more engaged with our organization and to ensure you and your team are getting the most out of your membership.

On Thursday, August 23rd, prior to our educational conference, we will be having a business meeting; all members are welcome to attend. At this meeting, we will

provide extensive overviews of the activity taking place in each of our committees and discuss the direction of our organization for the next year. Be on the lookout for the time and location of this meeting and make plans to attend.

At this meeting, we will also be voting on two new board members. We are currently seeking leaders to apply for these positions. Applicants should be decision makers from our

member schools. Those interested should submit a resume or CV or contact our Executive Director or myself for additional information. Board members meet monthly by conference call and are encouraged to serve on a KACCS committee, which also meets once a month by conference call. As we head into our next year of activity, we will also be ensuring that all of our schools are represented on our committees as the majority of our

association’s work comes through the ideas and feedback from these teams. We know not all of our schools have the manpower to have representation on each KACCS committee, but we do seek to identify a point of contact for each area to ensure your needs are represented in the activity of our organization. You are an essential part of our team and we want to ensure your voice is heard in all we do.

Cindy Landry,
President
clandry@ata.edu

Legislative Update

Legislature Gears Up for Fall Elections

While the interim committees began meeting again in June, the next most important date on the legislative calendar is the November election. Most every incumbent has an opponent and that, combined with the fact that several incumbents including the Majority Floor were defeated in May has many members on edge. Our early

look indicates that there will be a democratic pickup in the Kentucky House, but not enough to flip control. The Senate is still expected to remain solidly Republican. We will revisit the election forecast in the early fall as there will likely be some changes by then.

Work Ready Scholarship

The Governor is expected to issue a new executive or-

der on the Work Ready Scholarship program in early July. The legislation putting the program into statute died on the final day of the session. The bill failed largely over disagreement on some House amendments that would have made changes to the KEES program.

2018 KACCS Legislator of the Year

KACCS has selected Representative Daniel Elliott (R-

54th) as our 2018 Legislator of the Year for his support of physician assistants and his sponsorship of HB 497, which allows physician assistants to become qualified mental health providers.

He also continues to work on granting prescriptive authority to physician assistants. Representative Elliott is an attorney in Danville and has been in the legislature since 2016.

For additional information or to get more involved with KACCS’ Government Relations efforts, contact Greg Brotzge at gbrotzge@impactgovrelations.com

KACCS Welcomes New Member

KACCS is pleased to welcome our newest member, Caris College. Caris is located just across the river in Jeffersonville, Indiana and offers programs

in Dental Assisting, Patient Care Tech, and Sonography. Caris College is accredited by the Accrediting Bureau of Health Education

Schools. Their educational philosophy centers around Educational Excellence, a Positive Environment and Lifelong Learning.

Welcome to the KACCS team, Caris College! We look forward to working with you.



System Merges and New Campus Opens

The Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) recently approved the merger of Sullivan University, the Sullivan College of Technology and Design (SCTD) and Spencerian College into a single entity now known as Sullivan University. The merger was finalized June 22nd.

Sullivan University.” Dr. Jay Marr, Sullivan University President and CEO shared, “The merger will also create greater opportunities for inter-professional education within our undergraduate and graduate programs.” Sullivan University College of Allied Health and College of Nursing (formerly known as Spencerian College) also recently

celebrated the opening of a new campus on Dupont Circle. Located in a major medical hub in Louisville, Jan Gordon, Vice President at the Dupont Circle location shared, “Moving to a new campus location provides tremendous access to major employers in Louisville’s healthcare industry and will provide the opportunity for more collaborative, inter-

professional education and career opportunities for our current and future students.” The new campus also recently won the Best Education Project of the Louisville Business First Commercial Real Estate Champions award.

Sullivan University System President Glenn Sullivan stated, “This merger helps set the stage for a brighter future for the students and alumni of



KACCS Member Presents at National Conference

A member of our KACCS community recently presented a session previously shared at our local conference at the Career Education Colleges and Universities national convention. Heather Cunningham of

Sullivan University had one of the largest breakout session audiences of the event and the session was extremely well received. Congratulations on a great session, Heather!



KACCS Gives Back

At our conference in March, KACCS members contributed to a Random Acts of Kindness fund as part of our KACCS Gives Back Initiative. Two of our members then took those funds and paid it forward in their local communities. These projects benefited the Louisville homeless and Mom's Closet.

Hope for the Homeless. Representatives from Spencerian College used funds to collect items for their project to support the local homeless population of Louisville. Items collected include non-perishable food items, batteries, Ziplock bags, water, and flashlights. Combining these funds with other campus donations, they also purchased tents and hy-

giene products. Spencerian faculty member, Julie Owens, was motivated to do something to help this population and took charge distributing donations.

Mom's Closet Resource Center.

MedQuest College used their funds from the Random Acts of Kindness project to purchase supplies for Mom's Closet, which provides support, encouragement, and guidance to single parents seeking opportunities for career advancement and independence. Their services include a food pantry, career/education counseling, financial guidance, donations of household items, etc. MedQuest has had students previously

benefit from Mom's Closet and felt it was important to continue supporting the mission of the organization.

God's Pantry. In May, twelve volunteers from four different KACCS organizations served the Lexington community by packaging hundreds of pounds of food for those in need at God's Pantry.

Family Scholar House In April, twelve volunteers from five different KACCS organizations served at the Family Scholar House in Louisville. Their mission is to end the cycle of poverty and empower residents to succeed in edu-

cation and achieve life-long self-sufficiency. Our team created educational materials, cleaned, and organized donations.

What's up next?

Join us on our next project in August as we collect for Blessings in a Backpack. Look for more information soon!

Photos: Volunteer teams for God's Pantry and Family Scholar House



New Online Course Available KACCS Online Training Center

Let's face it, today's students have a plethora of information at their fingertips; but can they truly understand in a meaningful way all that your school has to offer?

AD112 - Best Practices in Presenting the Val-

ue of Your Institution will examine the fundamentals of value, beliefs, and worth. In addition, you will learn to utilize techniques and tools to prepare and present the value of your institution. Finally, we

will review tips and best practices to maximize your value presentation. Once you have completed the course and activities, you will be prepared and ready to serve your students and

school with your value presentations. Learn more about this course and others available by visiting the KACCS Online Training Center at www.kaccstraining.org. KACCS members, contact KACCS for VIP discount codes.



Kentucky Association of Career Colleges & Schools 2018 Annual Meeting & Educational Conference

Friday, August 24, 2018 9:00 a.m.- 4:00 p.m. EDT

Registration Form

Name: _____

Title: _____ Email Address: _____

Institution/School: _____

Street Address: _____

City, State, Zip: _____

Please indicate any special needs you have: _____

Breakout Session A (Select ONE)

- Terrorism/Active Aggressor Indicators
- Let's Get Real: The Impact of Real Time Data & Analytics
- Student Achievement High Impact Practices (IE/HIPs)
- Recruiting the Right Students with the Right Message Guided by Data and Research

Breakout Session B (Select ONE)

- Creating a Positive Workplace: Employer Panel
- CECU Legislative & Regulatory Update: Education and Engagement
- Increase Retention, Enrollment & Student Success with Better Financing
- Information Literacy 101

Breakout Session C (Select ONE)

- Why Soft Skills & How to Earn a Soft Skills Badge
- Lean, Not Mean: High Impact Performance Techniques to Boost Productivity
- Developing Kentucky's Local Workforce
- Keep Calm and Teach On: Easy Tactics for Difficult Students

Detailed session descriptions available on the DOCUMENTS page at kycareercolleges.org.

Make checks payable to KACCS and mail with this completed form. Thank you!

<u>Costs</u>	<u>KACCS Members</u>	<u>Non-Members*</u>
Before August 10	\$125	\$145
After August 10	\$145	\$165

Total Enclosed: _____

Discount Code (only one per registrant): _____

***Not a KACCS Member?**

Apply for membership by August 1 to receive member rates.

Contact us for additional information!

KACCS

PO Box 99367

Louisville, KY 40269-0367

(502) 727-3456



Agenda:

8:30-9:15

Registration
Exhibit Hall Open

9:15-10:30

Welcome and Opening Keynote:
Dr. Henry Johnson,
Emotional Intelligence: The key to effective collaboration

10:30-10:45

Break/Exhibits

10:45-11:45

Breakout Session A

11:45-1:30

Lunch and Awards Ceremony
Honoring:

Ambassador of the Year,
Instructor of the Year and
Legislator of the Year
Luncheon Keynote: Nicholas
Kent, Senior V.P. of Policy &
Research, CECU

*Exhibit Hall Open at
conclusion of luncheon*

1:30-2:30

Breakout Session B

2:30-2:50

Break/Exhibits/Snack

2:50-3:50

Breakout Session C

3:50-4:00

Door Prizes/Sign Out

**Join us for this
event at**

Sullivan University

3101 Bardstown Road
Louisville, Kentucky 40205

KACCS Membership

American National University

Danville, KY
Florence, KY
Lexington, KY
Louisville, KY
Pikeville, KY

ATA College

Louisville, KY

Beckfield College

Florence, KY

Caris College

Jeffersonville, IN

College for Technical Education

Lexington, KY
Winchester, KY

Emergency Medical Training Professionals

Lexington, KY

Kentucky Horseshoeing School

Richmond, KY

Lexington Healing Arts Academy

Lexington, KY

Louisville Beauty Academy

Louisville, KY

MedQuest College

Louisville, KY
Lexington, KY

Sullivan University Centers for Learning

Carlisle, KY
Louisa, KY
Northern Kentucky
Sullivan University

Fort Knox, KY

Lexington, KY

Louisville, KY:

- Atkinson Square
- Dupont Circle
- Main Campus

The Medical Institute of Kentucky

Bowling Green, KY

Florence, KY

Lexington, KY

Louisville, KY

The University of Fairfax

Roanoke, VA

ASSOCIATE MEMBERS:

- **Ambassador Education
Solutions**
- **American Medical
Certification Association**
- **Castle Branch**
- **Cengage**
- **Cyanna Education
Services**

- **Enrollment Resources**
- **F.A. Davis Company**
- **Financial Aid Experts,
Inc.**
- **Financial Aid Services &
Genesis Software**
- **Human Development
Company**
- **Hurst Review**
- **IntegriShield**
- **Jones Bartlett Learning**
- **Library and
Information
Resources Network**
- **MaxKnowledge**
- **McGraw Hill Education**
- **MDT Marketing**
- **Medline Industries**
- **National Center for
Competency Testing**
- **Pearson**
- **TFC Tuition Financing**
- **Tuition Options**

KACCS



What we teach
WORKS

Share Your Stories With Us!

To have your organization highlighted in a future KACCS newsletter, please submit your story ideas to candacebensel@kycareercolleges.org.

The deadline for the next Newsletter is Friday, September 14th.



**Kentucky Association of
Career Colleges and
Schools**

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