

**KACCS Joins Career Education Colleges and Universities (CECU) Campaign to Produce 5 Million Skilled Professionals**

Last month, the Kentucky Association of Career Colleges and Schools announced their support and commitment to the CECU Campaign to Create 5 Million Career Professionals in the decade ahead. Independent Research conducted by Dr. Wallace Pond and Ian N. Creager, connects the academic programs of schools in our sector to related occupations, and calculating projections using state-specific

Private sector career education colleges and universities could produce about 1/5 of trained career professionals needed to fill 46,500,000 jobs over the next decade. Institutions in the state of Kentucky will be integral to meeting that demand.

data on occupational growth demands and replacement needs leading to this important set of data. The analysis, based upon a sophisticated, program-level, 50 state “cross walk” of the Department of Education’s IPEDS education data and Bureau of Labor Statistics labor projections, suggests career colleges could produce nearly 8.5 million professionals in critical fields over the next decade. Kentucky alone is projected to produce over 76,000 academic awards from private sector career colleges and schools in the next decade. The research shows that career colleges produce 90% of professional drivers,

83% of cosmetologists, 78% of vocational nursing and nursing assistants, 64% of dental assistants and 55% of heating, ventilation and A/C (HVAC) engineering technicians.

“The importance of this research is that, for the first time, we are connecting academic and occupational data from the government with local projections to provide policy makers and employers a clear

outline of job skill demand in their community and state,” said Steve Gunderson, president of CECU. “We have combined this data nationally in ways that emphasize the incredibly important role this sector provides in meeting our nation’s skill demands.”

At a time of educational focus on outcomes, the study emphasizes the achievements of this sector. Pond, director of the study said, “In all higher education career programs, the private sector institutions represent 11% of all students, but 14% of all graduates. It is this sector’s focus on retention and completion rates that shows such positive results.”

**Local Impact**

Statewide, there will be **2,476,961 jobs** in Kentucky by 2024.

Private sector career colleges and universities in Kentucky could graduate more than **76,000 skilled professionals** in the decade ahead to help meet that demand.



Graphic provided by Career Education Colleges and Universities

Source: Kentucky Occupational Outlook to 2024, Education and Workforce Development Cabinet <http://kylmi.ky.gov/admin/gsipubhtmlareal/uploads/Outlook.pdf>, and CECU analysis of IPEDs and BLS data <http://www.career.org/campaign.html>

**Inside this issue:**

<i>President’s Corner</i>	2
<i>Legislative Update</i>	2
<i>New KACCS Member</i>	3
<i>Season of Giving Stories</i>	3
<i>Graduate Success Story</i>	4
<i>Save the Date</i>	4
<i>Symposium Registration</i>	5
<i>KACCS Membership</i>	6

**KACCS BOARD**

**President**

- ◆ Cindy Landry, ATA College

**Immediate Past President**

- ◆ Jan Gordon, Spencerian College

**Vice President**

- ◆ Chris Ernst, Sullivan College of Technology and Design

**Treasurer**

- ◆ Brett Weber, ATA College
- ◆ David Keene, Sullivan University
- ◆ Keeley Gadd, American National University
- ◆ Jay Marr, Sullivan University
- ◆ Brenda Evans, College for Technical Education
- ◆ Joel Musgrove, Daymar College
- ◆ Robin Boughy, MedQuest College
- ◆ Mia Granacher, Beckfield College
- ◆ Greg Brotzge, **Legislative Liaison**
- ◆ Candace Bensel, **Executive Director**

## President's Corner

As we enter into 2017, the new year will bring a great deal of activity for our association. While we don't anticipate considerable legislation impacting our sector at the local level, with such a significant change to the landscape in D.C., we expect to see review of several policies and regulations created at the federal level in the coming months and as we near Higher Education Act Reauthorization, so KACCS will be extremely active in outreach campaigns and education as we enter into this period. Those matters which could be among those

## Legislative Update

**2017 General Assembly Begins January 3**  
KACCS is preparing for the 2017 General Assembly, which will begin on January 3. This session is the short session. The legislature will convene for four days the first week of January and then adjourn until February 7 for the remaining 26 days. The session is scheduled to end on March 30. The first four days are primarily for organizational purposes. Bills may be introduced and considered but most of the work will be done

reviewed by the new administration include Borrower Defense to Repayment and Gainful Employment. Defense to Repayment could potentially be revisited under the Congressional Review Act. While Gainful Employment does not fall into a window to be considered under congressional review, it could enter into a new negotiated rule making process or both matters could be held for consideration during HEA Reauthorization. Ongoing communication and education with leadership will be key in the start of the new year on these important matters. The new administration will also be engaged in the

after the legislature reconvenes on February 7. This year's session will bring huge changes to the General Assembly. For the first time since 1921, the Republicans will control the Kentucky House of Representatives with a 64-36 super majority. With super majorities in both the House and Senate and a Republican in the Governor's office, the GOP is firmly in charge and ready to take the Commonwealth in a new direction. Look for several high profile legislative initiatives in 2017, includ-

litigation process with ACICS as they seek an injunction against the Department's decision to withdraw their recognition as a nationally recognized accrediting agency. While we will continue to monitor these and other matters and weigh in where possible and appropriate, we continue to encourage schools to reach out to their local representatives as well and educate them about the work taking place in our schools and the students we educate and prepare for high demand careers. Our organization strives to speak with one voice, sharing a common and unified message, but it's

ing passage of a right-to-work law, repeal of prevailing wage and charter school legislation. These issues have been blocked by the Democrats in the House for years, but should now be given swift consideration. Beyond the high-profile issues, it's hard to tell what other matters will receive consideration in 2017. The rest of the picture will become clearer as the new committee chairs assume their duties and the session gets into full swing.

important for our membership as a whole to work together communicating the importance of these messages. Be sure to stay connected with our organization for important message points and opportunities in 2017.

Also coming in 2017, you will find in this issue several faculty and staff development opportunities in the coming months. These provide excellent opportunities to network with peers while discussing matters relevant to our sector and continuing education. We hope to see you there and that you will stay connected during this important time in our sector. Cindy Landry, President [clandry@ata.edu](mailto:clandry@ata.edu)

KACCS does not expect to see many issues that impact our sector. There is the potential for some legislation that would affect the Commission on Proprietary Education and there are usually a couple of bills that either by accident or design negatively impact our schools. We will be watching for this closely. KACCS is working on a date for our annual legislative day and will communicate that date as soon as it is confirmed. For additional information, contact Greg Brotzge at [gbrotzge@impactgovrelations.com](mailto:gbrotzge@impactgovrelations.com)

## KACCS Welcomes New Member, Interactive College of Technology

KACCS is pleased to welcome new member, Interactive College of Technology of Newport, Kentucky. The campus offers Associate Degrees in Office Technology with emphasis in: Accounting, Business Informa-

tion Systems, Medical Office Administration and Administrative Support and Diploma Programs in: Accounting with Professional Applications, Business Information Systems, Bi-Lingual Adminis-

trative Support and Heating, Ventilation, Air Conditioning (HVAC)-Residential. They are a licensed, authorized Microsoft Certified Testing Center and are accredited by the Council on

Occupational Education (COE) and licensed by the Kentucky Commission on Proprietary Education.

To learn more about our new member, visit their website at [www.ict.edu](http://www.ict.edu).

## Season of Giving Projects Expand Due to Generous Support

MedQuest College served several local businesses in addition to students and employees as part of the 2016 KACCS Season of Giving initiative this year. In August, the college instituted a School Supply Drive in which all students who wanted to receive half off their enrollment application during the month of August donated new

school supplies, which were distributed to schools, students and teachers in need throughout the year in Jefferson County Public Schools. In November, a similar program collected canned goods, which were donated to a local food drive and charities seeking assistance. The program was so successful that it was

continued through the month of December. In December, MedQuest staff also hosted a Merry MedQuest Holiday event for all employees, students and their families. They offered crafts, games, photo booths and snacks to all that attended. Students and staff donated

blankets for a drive at the event, which will also be donated to local charities.



## 130 Children Sponsored in Campus Service Activity

Sullivan University Lexington and Spencerian College Lexington along with the Sullivan Alumni Association sponsored 130 kids from One Parent Scholar House (OPSH) in Lexington. OPSH helps single parents earn a college degree by

providing affordable housing for their families, on-site care and development for their children, counseling and support from a community of staff and neighbors. During the Christmas season, the schools host-

ed the kids and their families on campus for a Christmas party with Santa Claus. Children met Santa, got a picture and a present from him and then made crafts and had milk and cookies with their family.



## Local Campus Gives Back During Season of Giving

Spencerian College's Louisville campus has had an active holiday season participating in community outreach efforts. During the months of November and December, they have taken on several service projects, some of which are holiday traditions for

the campus. Through campus fundraising efforts, the college raised over \$180 for Mom's Closet to purchase gift cards for Kroger this season. The organization is dedicated to developing the potential of single mothers with encourage-

ment, education and by setting a good example. They also collected 24 coats for Makenzie's Coat Closet for those in need in the Louisville area and raised funds to sponsor two children for the Uspiritus Christmas Initiative.

The campus also participated in the White House Healthy Campus Challenge aimed to engage campuses in health insurance enrollment efforts and completed all necessary requirements to be recognized as a Designated Healthy Campus this year.

### A Heart for the Community Inspires a Season of Giving

Daymar College's Bowling Green campus is located at the heart of Bowling Green, Kentucky, but more importantly, they have a heart for Bowling Green, which has inspired giving back in their local community. Throughout the year, they've had multiple opportunities to serve the communities in which their students live. Fresh off their community Back to School Bash, the campus kicked off fall with a Trunk or Treat event open to the community

and attended by more than 400 trick-or-treaters this year.

As the holiday season approached, the campus collaborated with NECCO to provide Angel Tree Christmas gifts for children. NECCO is an organization that serves children of all ages in various service capacities to strengthen and empower families. Staff members, faculty and students "adopted" and provided gifts for at-risk children. Daymar National Honor

Society also served the community this year in projects such as feeding the hungry in a "stuff the bus" event and by raising money for the American Heart Association.

The campus also partnered with the Bowling Green Chamber of Commerce, Western Kentucky University and Southcentral Kentucky Community and Technical College in November to sponsor a two-day SCK LAUNCH at

the National Corvette Museum Motorsports Park in a career fair for middle-schoolers. The event hosted 55 businesses and public entities and more than 1,600 students and was designed to introduce students to high-growth employment sectors.



### KACCS Graduate Spotlight

Donna Wood, Daymar College graduate, is our most recent KACCS Graduate Spotlight. After seventeen years out of school, Donna made the decision to earn an Asso-

ciates Degree in Business Administration and ultimately went on to earn a 4.0 GPA. Despite a difficult upbringing and challenging circumstances throughout her educational career, Donna grad-

uated and went on to a rapid advancement along her career pathway. Her story tells not only of her history, but how future generations in her family have been impacted by her decision to seek her

degree.

For more on Donna's story, visit the KACCS Graduate Spotlight link on our webpage. Do you have a graduate to spotlight? Contact us for information on how you can share their story.

### KACCS Online Training Center

KACCS online courses provide credit toward the Certified Higher Education Professional (CHEP) certification awarded by the National Association of State Administrators and Supervisors of Private Schools (NASASPS). The CHEP certification has

received tremendous recognition in our sector. Currently NASASPS has awarded over 1,300 CHEP awards. Per NASASPS, achievement of the CHEP certification further demonstrates the commitment of the institution and its employees to student success.

KACCS member institutions that use the KACCS Online Training Center to provide opportunities for their employees to earn and maintain the CHEP certification may display the appropriate CHEP Recognition Seals on their websites. The recognition seals provide

eligible KACCS members an additional competitive advantage in the career education sector. Learn more by visiting the KACCS Online Training Center at [kaccstraining.org](http://kaccstraining.org). contact [vip@kaccstraining.org](mailto:vip@kaccstraining.org) for 2017 discount codes for online courses.



**SAVE THE DATE: 2017 Regional Leadership Institute**

July 13-14 at Beckfield College in Florence, KY

Look for presentation proposal details in February and Registration information in April!



**Kentucky Association of Career Colleges & Schools Symposium**  
**Friday, March 3, 2017 9:00 a.m. - 4:15 p.m. EDT**

**Registration Form**



**Don't Miss Out!**  
**Keynote Address**  
*Principles of Leadership*  
With Allison Ball,  
Kentucky State Treasurer

**Breakout Sessions**  
Led by representatives  
from organizations includ-  
ing:

- ◆ Pearson
- ◆ Gragg Advertising
- ◆ IntegriShield
- ◆ Enrollment Resources
- ◆ Dale Carnegie Training
- ◆ Spencerian College
- ◆ Beckfield College
- ◆ Sullivan University

**Round Table Group**  
**Discussions**  
Peer discussion groups on  
important issues impacting  
students and schools  
across the Commonwealth

**Exhibit Hall**  
Take the opportunity to  
speak with service provid-  
ers providing solutions to  
common needs in higher  
education!

**Join us for this  
event at**  
**Sullivan University**  
3101 Bardstown Road  
Louisville, Kentucky

Name: \_\_\_\_\_  
Title: \_\_\_\_\_ Email: \_\_\_\_\_  
Institution/School: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Please indicate any special needs you have: \_\_\_\_\_

**Please Select Your Round Table**  
**Concentration Group**

- Accreditation Issues
- Gainful Employment
- Retention
- Compliance
- Marketing and Admissions
- Bringing Real World Experience
- Into the Classroom

**Breakout Session A (Select ONE)**

- Incorporating Real-Life Experience into the Classroom
- Improving Student Engagement and Retention
- 10 Easy Ways to Increase Enrollment Without Additional Costs

**Breakout Session B (Select ONE)**

- Developing a World Class Institution
- Auditing the Internet - The Future of Compliance
- Teaching Millennials to Make Authentic Interpersonal Communications

**Breakout Session C (Select ONE)**

- Admissions and Academics: Working Together to Improve Recruiting and Retention
- Presenting with Impact
- Improving Course Development Using Free/Open Educational Resources

	<b>KACCS Members</b>	<b>Non-Members</b>
Before February 19	\$60	\$75
After February 19	\$99	\$115

Total Enclosed: \_\_\_\_\_

Make checks payable  
to KACCS and mail  
with this completed  
form. Thank you!

**KACCS**  
**PO Box 99367**  
**Louisville, KY 40269-0367**  
**(502) 727-3456**

For details about breakout group sessions, please visit the DOCUMENTS page at  
**WWW.KYCAREERCOLLEGES.ORG**

**KACCS Membership**  
**American National University**

Danville, KY  
Florence, KY  
Lexington, KY  
Louisville, KY  
Pikeville, KY  
Richmond, KY

**ATA College**

Louisville, KY

**Beckfield College**

Florence, KY

**College for Technical Education**

Lexington, KY  
Winchester, KY

**Daymar College**

Bellevue, KY  
Bowling Green, KY  
Madisonville, KY  
Owensboro, KY  
Russellville, KY

**Emergency Medical Training Professionals**

Lexington, KY

**Interactive College of Technology**

Newport, KY

**Kentucky Horseshoeing School**

Richmond, KY

**MedQuest College**

Louisville, KY

**Spencerian College**

Lexington, KY  
Louisville, KY

**Sullivan College of Technology and Design**

Louisville, KY

**Sullivan University**

Fort Knox, KY  
Lexington, KY  
Louisville, KY  
Online Division

**The Medical Institute of Kentucky**

Bowling Green, KY  
Florence, KY  
Lexington, KY  
Louisville, KY

**ASSOCIATE MEMBERS:**

**Ambassador Education Solutions**  
**American Medical Certification Association**

**Budget Challenge**  
**Career TEAM**

**Carolina Biological Supply**

**Cengage Learning**

**Disclaimers Online**

**e4Health, Inc./WellConnect**

**eCampus.com Virtual Bookstore**

**Education Technology Associates**

**Enrollment Resources, Inc.**

**eScience Labs**

**F.A. Davis Company**

**Financial Aid Experts, Inc.**

**IntegriShield**

**Jobspeaker**

**Jones Bartlett Learning**

**Library and Information Resources Network**

**MaxKnowledge**

**McGraw-Hill Higher Education**

**Paradigm Publishing**

**Pearson**

**Pivot Point International**

**TextAim**

**Share Your Stories With Us!**

To have your organization highlighted in a future KACCS newsletter, please submit your story ideas and best practices for consideration to [candacebense1@kycareercolleges.org](mailto:candacebense1@kycareercolleges.org).

The deadline for the next Newsletter is Wednesday, March 15th.

KACCS

PO Box 99367

Louisville, KY 40269-0367

**Kentucky Association of  
Career Colleges and Schools**

Phone: (502) 727-3456

E-mail:

[candacebense1@kycareercolleges.org](mailto:candacebense1@kycareercolleges.org)

**KACCS**



*What we teach*  
**WORKS**

**Find us Online at:**

[www.kycareercolleges.org](http://www.kycareercolleges.org)