

Education on Higher Ed Opportunity

This summer, the Kentucky Association of Career Colleges & Schools will be focusing efforts on increasing awareness and knowledge about the impact career colleges and schools have on higher education in the Commonwealth. With so many education options available, finding the right fit is important to student success. Responding to frequently asked questions and common misunderstandings about career education will be the focus of our education efforts.

The fast paced programs our schools offer are quickly preparing adult students for the high demand careers they want

and need. The skilled positions students are being prepared for are filling gaps in the 21st century workforce. Career colleges work closely with leaders in the workforce to ensure students are well prepared. Amy Masters, RN and Surgical Services Educator for Baptist Health in Richmond, KY said, "I would recommend a career college. They get hands-on experience. It's more than what they just might get through a university. They will really get that daily hands-on education that they really need to go out and get that job." This August, Steve Gunderson, President

and CEO of the Association of Private Sector Colleges and Universities, will be joining us as we reach out to various community leaders and individuals with an interest in higher education to discuss matters such as regulatory changes and their impact on students, innovation and the ability our schools have to successfully identify and make changes to meet workforce needs and changing students needs, and information on student demographics and successes in career colleges in schools. Please contact us for information on how you can be a part of this discussion.

Nine Welcomed as New Phi Theta Kappa Members

Beta Pi Chi, the Sullivan University -Lexington campus chapter of the Phi Theta Kappa Honor Society held an induction ceremony on May 20th to welcome nine new PTK members. The purpose of Phi Theta Kappa is to recognize and encourage scholarship among two-year college students. To achieve this purpose, the group provides opportunities for development of leadership and service, for an intellectual climate for

exchange of ideas, for lively fellowship for scholars, and for stimulation of interest in continuing academic excellence. Phi Theta Kappa's four hallmarks include scholarship, leadership, service and fellowship. Mr. Greg Davis of the Lexington Public Library spoke at the event and discussed his

role as the Marketing and Communications Director for the Library. He encouraged students to keep up their high scholastic achievements, as well as surround themselves with good people who can keep them focused on the right path.



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 - ♦ Candace Bensel, **Executive Director**

President's Corner

This spring, I had the opportunity to attend a few conferences, and I was again reminded of the importance these events hold as we continue to evolve as organizations. Regardless of the themes of the meetings I attend, the importance of networking, learning from peers and identifying tools available to aid in student success each enhanced these experiences. The knowledge we acquire at these events are invaluable to our organizations, which are known for their ability to quickly adapt to ensure our students have the skills needed to meet the ever changing needs of the workforce and to meet the ever changing

Legislative Update

With the primary election behind us, all of the focus has shifted to the general election in November. The governor's race is shaping up to be extremely competitive. Democrat, Jack Conway had an early lead based on polls conducted prior to the primary, but Republican Matt Bevin was within striking distance. General election polls done at that point in the cycle are not particularly reliable and most ob-

needs of students in the current generation. As I reflect back on these recent opportunities and look forward in preparation for the KACCS Educational Conference & Annual Meeting in August, I find that, among each of these meetings, two basic concepts consistently emerge:

1. We provide a bridge to opportunity for our students and
2. We cannot give up because the lives of the students we serve are at stake.

I've had the privilege of serving students for over 35 years. And that's what each of us do, regardless of our role, we serve students and we prepare them for careers. Whether our role

servers are waiting for the fall campaign season to begin before handicapping this race.

KACCS has been working this interim to educate various stakeholders about national accreditation and how it compares to regional accreditation. We are seeing restrictions placed on degrees from nationally accredited institutions in a number of areas and, in most cases, these restrictions are unnecessary and discriminatory. In

is teaching the hands-on skills that prepare a student for a career, helping educate on financial options or taking time to call a student and brainstorm ways to make it to class despite having a broken down vehicle, each of these tasks ultimately form the bridge to graduate success.

Sometimes, the cost of serving students is taking the time to wrap our heads around complex reporting data to keep up with ever changing regulatory requirements despite knowing most students are not going to choose a school based on these figures, but will choose a school based on what career they're seeking,

May, KACCS testified before the Board of Accountancy, which is responsible for licensing certified public accountants, and urged them to lift their restriction against students from nationally accredited schools sitting for the CPA exam. We expect a decision on this request by the end of summer.

KACCS has also begun working on the issue of dual credit. Dual credit will expand opportuni-

ties for high school students to earn college credit from postsecondary institutions participating in the program. We expect legislation on this subject in 2016 and we want to be in a position to offer constructive suggestions as the legislation is developed. The dual credit system will likely standardize fees and transfer of credit requirements for those postsecondary institutions participating in the program. For additional information, contact Greg Brotzge at gbrotzge@impactgovrelations.com

geographical locations and schedules that meet their needs or other key elements. At times, we face headaches due to a lack of understanding about career education. Regardless of the frustrations, we cannot give up. Students choose our schools for a reason. We offer the training they need in the format they're seeking, and we are willing to help them along the way as they meet their goals. As you prepare for the upcoming KACCS conference, I hope you and your team will keep these concepts in mind and will find a renewed energy for the work we do impacting students lives daily. We look forward to seeing you in Louisville this August!

Jan Gordon, President
jgordon@spencerian.edu

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Navy Veteran Becomes Successful Surgical Technologist

Anthony Baker knew little about the field of surgical technology when he came to the American National University* (ANU) Lexington campus in search of training for a career in the medical field. After learning about the vital role that surgical technologists play in the operating room, he enrolled in the program at ANU, earned his degree, and was hired as a certified surgical technologist at Bluegrass Orthopedics and Hand Care less than two years later.

As a U.S. Navy veteran, Anthony didn't take the decision regarding where to utilize his valuable Post 9/11 G.I. Bill benefits lightly. He visited a number of local schools before choosing ANU where he gained essential hands-on experience in the simulated OR lab and in clinical rotations at several area hospitals. "[My education gave me] that opportunity to get into a field, where the only way to get there is through certification through an accredited school like [ANU]," he explained. "The good thing about being [at ANU] was that I got all of the fundamental requirements that I needed to actually be able to go into an OR, and [before I] see the procedure, I know where I need to be, where [the instruments] need to be, and what I should be looking for next time."

*The six Kentucky campuses of National College, together with the campuses in Virginia, West Virginia, Ohio and

Indiana, have made the transition to university status and are now known as American National University. This change reflects the continuous evolution of the institution since 1886, including the addition of numerous bachelor's and master's degree programs available to students through ANU both online and onsite.



College Honors Former Instructor on Earth Day

Students and faculty at Daymar College's Bowling Green campus gathered to commemorate Earth Day on April 22nd with a special ceremony celebrating the life of Ernest C. "JR" Wilkins, Jr., a former police officer and criminal justice instructor at the college who passed away earlier in the month. In honor of Wilkins' commitment to his students and his passion, attendees planted a Japanese Maple tree in his memory. "We are so honored to have been given the opportunity to work with JR Wilkins," said Dan Peterson, Daymar College Chancellor. "He was known for helping others

and had a passion for Daymar and its students. He will be greatly missed, but we know this Japanese Maple tree will help his legacy live on here at our Bowling Green campus. We couldn't have asked for a more perfect day than Earth Day to honor JR's legacy." Those in attendance included Mayor Bruce Wilkerson, Wilkins' wife, Deborah and daughter, Jessica Mercer, as well as several students, faculty and community members. The ceremony began with an opening statement from Joel Musgrove, Bowling Green Campus President, followed by re-

marks from Bobbi Steelman, Director of Education. Steelman spoke of Wilkins' passion for education and helping others. Daymar College specifically chose a Japanese Maple to memorialize Wilkins because it is a symbol of grace, peace and serenity. "Wilkins demonstrated Daymar's mission to change lives one person at a time and made a lasting impact on students and faculty," said Steelman. "When we decided to plant a tree to honor JR, we knew the Japanese Maple was the perfect fit. We

hope that Daymar College's passion to teach and instill a passion for learning and living life to its fullest will grow along with this tree." A box embellished with a police officer badge and a framed collage of leaves chosen from the Japanese Maple was given to the Wilkins family. Following the presentation, former colleagues and students shared memories of Wilkins.



First Ever Mega Career Fair Serves Over 400 Students and Local Job Seekers

On April 15th, the Sullivan University System (SUS) launched its first Mega Career Fair. The event took place at the Crowne Plaza Hotel in Louisville. The fair served 249 current students and alumni from Sullivan University, Spencian College and Sullivan College of Technology and Design.

During the time period the event was opened to the public, the fair served

over 200 individuals. Of the 102 employers who had booths at the Mega Career Fair, evaluations were overwhelmingly positive. The majority of employers were impressed with the volume/flow of attendees, the quality of potential employees/candidates, and the location and layout of the event. Employers also commented that the

event offered opportunities invaluable for networking, it was well organized, and the SUS staff exhibited openness and friendliness. Employers also felt that the event was well advertised.

Gerry Beavers, Director of Career Services at Sullivan College of Technolo-

gy and Design said, "the event was very well received by employers. It was the largest career fair in the area, and even though there is always room for improvement, it was a huge success!"



New Members Inducted to Honors Society

On May 18th, Sullivan University - Lexington inducted new members into their Sigma Beta Delta Honors Society. The Honors Society is for students in business, management and administration and serves institutions which offer baccalaureate and graduate

degrees in these fields and holds accreditation from one of the six regional accrediting bodies. Dr. Sims, a faculty advisor for the program, charged new members to embrace wisdom, honor and the pursuit of meaningful aspirations. These three ideals are

what represent the letters Sigma, Beta and Delta to the organization. Natalie Mims, a local attorney, was a guest speaker for the event and discussed the importance of, "paying it forward." She also

leads the Pathfinders Drum Corps, which performed at the beginning of the induction ceremony.



New Online Courses Available in Online Training Center

ED125 - Effective and Efficient Instructions Strategies is a new online course available in the KACCS Online Training Center. Planning Effective and Efficient Instruction provides new and experienced teachers with practical ways to design and deliver learning experiences that establish an environment that facilitates learning. The course summarizes important academic con-

cepts while providing specific strategies for planning lessons, reaching learners, asking questions and assessing student mastery of the course and program objectives.

EL201 - Online Communication: Engaging and Retaining Online Learners is also new to the Online Training Center. Research shows that supportive working relationships between students and institutional personnel are vital to stu-

dent retention. For online students, these relationships are especially essential in preventing a sense of isolation and detachment from their academic experience. Because interactions with online students are most likely to occur via phone and email, developing retention-supporting relationships can be challenging. This course teaches online communication strategies that foster

connection and engagement with online learners. Participants will develop a deeper understanding of retention and attrition research, online learning, and technology's unique role in both the relationship-building process and the online student experience. Learn more about these courses by visiting the KACCS Online Training Center at www.kaccstraining.org. Members, contact KACCS for VIP discount codes for online courses.



2015 Educational Conference & Annual Meeting
Kentucky Association of Career Colleges & Schools
Friday, August 21, 2015 9:00 a.m. - 4:00 p.m. EDT

Registration Form



Tentative Agenda:

8:30-9:00

Registration and
Continental Breakfast

9:00-10:20

Welcome/Keynote:

*Steve Gunderson, President
and CEO of the Association of
Private Sector Colleges & Uni-
versities (APSCU)*

10:20-10:35

Break/Exhibits

10:35-11:45

Breakout Session A

11:45-1:00

Lunch and Awards Ceremony

1:00-1:15

Break/Exhibits

1:15-2:25

Breakout Session B

2:25-2:50

Break/Exhibits

2:50-4:00

Breakout Session C

4:00

Door Prizes/Sign Out

**Join your peers for
this event at**

**Sullivan University
3101 Bardstown Rd.
Louisville, KY 40205**

Name: _____

Title: _____ Email Address: _____

Institution/School/Business: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Please let us know if you have any

special needs: _____

Please select ONE Session A Breakout Option

- Community Engagement: The Power of Positive Press
- The ABC's of LMS
- Digital Badges, 21st Century Classroom
- Aggregate, Analyze, Act: Keeping Students Moving to Graduation

Please select ONE Session B Breakout Option

- Communicating Across Generations
- How Does Marketing Impact Retention?
- Green Jobs of the Future: Educating for New Careers
- The Power of eBook Analytics: Lowering Costs, Maximizing Personalization and Improving Outcomes

Please select ONE Session C Breakout Option

- Enterprise Mobility: Key to Improving Your College Key Performance Indicators
- Skills that Pay the Bills...and Ensure Student Success
- Awakening the Imagination: Helping Students Take Responsibility
- PTSD Education: An Overview

<u>Costs</u>	<u>KACCS Members</u>	<u>Non-Members</u>
General Registration By August 7	\$99	\$119

General Registration After August 7	\$125	\$145
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Total Enclosed: _____

Make checks payable to
KACCS and mail with this
completed form.

KACCS
PO Box 99367
Louisville, KY 40269-0367

For session overviews and additional information, visit the EVENTS page at
WWW.KYCAREERCOLLEGES.ORG

KACCS Membership

American National University

Danville, KY
Florence, KY
Lexington, KY
Louisville, KY
Pikeville, KY
Richmond, KY

ATA College

Louisville, KY

Beckfield College

Florence, KY

College for Technical Education

Lexington, KY

Daymar College

Albany, KY
Bowling Green, KY
Clinton, KY
Madisonville, KY
Owensboro, KY
Paducah, KY
Russellville, KY
Scottsville, KY
Daymar College - Online
Louisville, KY

ITT Technical Institute

Lexington, KY
Louisville, KY

Kentucky Horseshoeing School

Richmond, KY

Medical Career & Technical College

Richmond, KY

Medtech College

Lexington, KY

MedQuest College

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Share Your Stories With Us!

To have your organization highlighted in a future KACCS newsletter, please submit your story ideas and best practices for consideration to candacebenschel@kycareercolleges.org. The deadline for the next Newsletter is Tuesday, September 15th.

KACCS

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KACCS



What we teach
WORKS

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