

Breakout Session Overviews
KACCS 2015 Educational Conference & Annual Meeting
August 21, 2015

Community Engagement

When is the last time you saw a positive story about our industry in the news? With all of the continued negative media attention, what are we doing to show the positive impact that we have on our communities? This interactive session will have participants working together to come up with ideas that they can put into action, as well as how effectively using social media can catch the community's attention. Special guest, Pat Crowley with Strategic Advisers will also be on hand to lend some advice.

The ABCs of LMS

Are you interested in how to **A**ssess, **B**etter utilize or **C**hoose a learning management system (LMS)? Then come join us for a lively interactive discussion of The ABCs of how to incorporate best practices (and avoid some of the worst practices) of using an LMS for face-to-face, blended/hybrid and online courses. The presents has taught with and administered multiple LMS platforms and can answer your ABC questions, whether you are **A**ssessing your current LMS, wanting to **B**etter utilize your LMS or if you are considering **C**hoosing a new LMS.

Digital Badges, 21st Century Classroom

Digital Badges are becoming an industry game changer in schools, organizations and all size companies around the world. Any organization that would like to recognize an individual's skills and/or achievements are understanding the value of issuing digital badges. A fun easy way to recognize someone achievement and increase their company branding effort.

Aggregate, Analyze, Act: Keeping Students Moving Toward Graduation

Why have more than 30 million people enrolled in college over the last two decades but left before earning a degree, some leaving only after one term? Students drop out for a variety of reasons, but aggregating, analyzing and acting on student data and behavior can help minimize these statistics and keep students engaged and progressing toward graduation. Yet student retention shouldn't take on a one-size-fits all mentality. Learn how to design, configure and implement a student-centric retention program that addresses each student's unique situation, facilitates timely interventions, and supports student success, ultimately driving persistence and decreasing the cost of graduation.

Communicating Across Generations

This module provides insights to help you honor, appreciate, and identify with different generations. As you learn to connect and communicate more effectively with one another, you can begin to view differences as healthy and see how they provide exciting opportunities to collaborate on innovative solutions.

Tom Boyle coined the term NQ, or network quotient. This is the ability to form connections with others. NQ is more important than IQ in business success today. Today's workforce may be comprised of as many as four generations. Each generation has their unique mindset, work style, and ways of communicating. Learning to work and communicate across generations has become vitally important to building a cohesive, productive and successful team.

How Does Marketing Impact Student Retention?

Believe it or not, enrollment marketing can have an impact on student retention rates. Retention starts at the point of recruitment - that all important time when you begin building a credible and lasting relationship with each individual, and when you start collecting data that will help you support that student for the long haul. Join us for an insightful discussion about the importance of a student-centric approach to finding the right students for your programs and engaging with them in the right way so you can keep them motivated and moving toward graduation.

Green Jobs of the Future: Educating for New Careers

How do you systematically include the subjects of sustainability (recycling, energy efficient lighting, composting, etc.) in your existing programs? Or would your institution like to create new programs? The United States Green Building Council (USGBC) is a 13,000 member association committed to a prosperous and sustainable future through cost-efficient and energy-saving green buildings and healthy living environments. The USGBC has partnered with Pearson, the global leader in education content development, technology, and services to bring green sustainability education and training to the forefront. This session will discuss infusing sustainability where it makes sense which is tied to 1) degree, 2) sustainability certification (credential vouchers), 3) externship/projects with employers. Reach students, alumni, and the surrounding community with revolutionary education, training and service programs that focus on sustainability and green awareness. Lead the market and increase your enrollments.

The Power of eBook Analytics: Lowering Costs, Maximizing Personalization and Improving Outcomes

As more and more students rely on technology as part of the learning process, institutions need to weigh the options that address student digital literacy and the impact these options can have on learning outcomes. eBooks, specifically, have the power to help schools better understand student learning behaviors and improve results. In this session, we will explore the impact of digital content on students and institutions alike, as well as highlight considerations and recommendations for successful eBook implementations. We will do a deep dive into the analytics that accompany eBooks, giving institutions insight into a variety of trends that can advance and personalize the learning experience, driving stronger learning outcomes.

Enterprise Mobility: Key to Improving Your College Key Performance Indicators

Mobile app usage is fast becoming the preferred method of communication and interaction across all ages and genders. Schools need to be equipped to be adopt this change to enhance their student engagement and interaction. KLASS App will introduce the how an Enterprise Mobility Solution is different than just having an App! And the proper usage of an Enterprise Mobility Solution to help improve the key performance indicators (KPIs) of colleges and universities like; Admissions Rate, Student Retention, Placement Rate, Student Satisfaction and even Default Management.

Skills that Pay the Bills...and Ensure Student Success

It's time to face reality regarding the factors that enable students to achieve their dreams. Unfortunately, only 16% of today's 18 to 34 year olds surveyed view soft skills as necessary for

career advancement. Yet 93% of U.S. employers say soft skills are, “weighed more heavily,” when vetting job candidates. Why the gap? Attend this session to learn more.

Awakening the Imagination: Helping Students Take Responsibility

Helping students take responsibility for their learning can be a challenge to instructors. To be effective learners, students need to be engaged. Since significant learning takes place outside the classroom, it is vital that these resources be available to each student at the time and in the manner which they are most ‘learning ready’. This hands-on session will share approaches to actively engage students and show how this has helped to improve student responsibility.

PTSD Education: An Overview

This presentation will include an introduction to military culture, specifically introduce attendees to military culture and life in the military, emphasize common challenges veterans face in the military and transitioning from the military, and provide resources and suggestions to support the success of student-veterans. The second half of this presentation will provide an introduction to combat-related Posttraumatic Stress Disorder, specifically, the symptoms of the disorder, how functioning is impacted by the disorder and how recovery happens.