

Career College Day at the Capitol

Join us this year for Career College Day at the Capitol on **Thursday, February 26th from 12:00-1:30 p.m. (ET) in room 113 of the Capitol Annex Building** to learn more about career colleges and schools and to have the opportunity to speak with students about their experiences in the classroom. This year we

will be featuring numerous student demonstrations including:

- ♦ A culinary display by Sullivan University,
- ♦ Expanded duty dental auxiliary demonstration by MedQuest College,
- ♦ Architectural and mechanical CADD demonstration by Sullivan College of Technology & De-

sign,

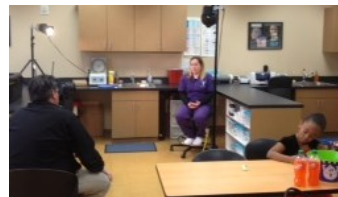
- ♦ Cholesterol screening by Sullivan University College of Pharmacy & Health Sciences,
- ♦ Blood pressure screening by College for Technical Education,
- ♦ Spirometry, respiratory therapy demonstrations by Spencerian College and
- ♦ Medical laboratory technology demonstrations by Medtech College students.

KACCS Video to Release Soon

If a picture paints a thousand words, what can a video do? If you have ever wanted to learn more about career colleges and schools, your opportunity is coming soon through numerous student, graduate and employer testimonials in the form of a KACCS video project. This fall, 11 schools, 13 students and graduates, 6 instructors and 3 employers shared their stories and experiences working with Kentucky's career colleges and schools. Students discussed their reasons for choosing a career college and the hands on opportunities they encounter in the classroom, graduates shared stories about their career successes and how the skill-sets they ac-

quired in the classroom translated to the workforce and various employers discussed the level of preparedness and professionalism students from career colleges exhibit in their externships and on the job. The project takes a unique look at the career college sector as a whole and provides an opportunity for viewers to hear directly from those who benefit from our schools.

Thank you to all who participated in this exciting project, especially our employers from Baptist Health, The Brown Hotel and the Kentucky Association of Manufacturers. Look for these videos this February on the KACCS website and Facebook pages!



Jennifer Neisinger of National College shared her story while her daughter listened nearby



Beckfield College graduate, Lee Eilerman, demonstrating criminal justice technology



Spencerian College student, Kelsea Foster, ready to film in the radiologic technology lab

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- ♦ Jay Marr, Sullivan University
- ♦ Greg Brotzge, **Legislative Liaison**
- ♦ Candace Bensel, **Executive Director**

President's Corner

Greetings and Happy New Year! As we foster in this new year, we are excited with the direction we are heading as an association. Currently, we are working on a comprehensive communication plan for 2015 to better spread the word about the great work taking place among our member schools. As always, the best opportunity we have to share the value of career education is through the words of our students and the employers working with our graduates each day. While we always encourage schools

to arrange campus visits to accomplish this goal, we know busy schedules and distance can create challenges. For that reason, in the fall of 2014, we were thrilled to have the opportunity to visit numerous campuses and employer sites to record stories of our student successes for a video project we will be sharing in 2015. Look for this video next month and feel free to share these great stories with your community.

As we begin our communications campaign, we hope you will get involved. Contact us for

opportunities to get connected to a KACCS committee or for information on how to share your stories and experiences working with students and graduates of our great programs.

In addition to our external communication efforts, we also continue to place value on internal communications and the sharing of information, successes and challenges we have in our roles each day to ensure the best possible outcomes for every student that passes through our doors. To

that end, we are also pleased to announce the upcoming March KACCS Symposium. This continuing education event features peer led round table discussion groups and numerous, nationally recognized, presenters heading to the Commonwealth to ensure the success of your team in 2015. Registration information for this event can be found on page 5.

Each new day is an opportunity to learn and to grow and to strengthen our community. We look forward to working with you in the days ahead in 2015!

Jan Gordon,
KACCS President
jgordon@spencerian.edu

Legislative Update: 2015 General Assembly Set to Begin

The 2015 General Assembly is set to begin on Tuesday, January 6. This is the 30-day short session that is divided into two parts. Part one will last four days and conclude on Friday, January 9. The legislature will then adjourn until the first Tuesday in February for the remaining 26 days.

The first four days have traditionally been devoted to leadership elections and committee assignments. Legislation will be introduced during part one but is generally not acted upon until the

legislature reconvenes in February. However, there have been exceptions to this rule over the years and it's possible that one chamber may want to get its priorities out early in the process. The Kentucky Senate is more likely to consider legislation since both parties in the Senate have already elected their leaders. In the House, both parties will elect their leaders in January and there are several contested races, most notably the race to replace Representative Larry Clark as Speaker Pro

Tempore.

With the current Governor in his last term, expectations are modest for what will be accomplished in this year's legislature. Most observers believe that legislation addressing the heroin problem in the Commonwealth will likely pass, although how comprehensive it will be remains to be seen. Other major pieces of legislation are less certain and many items will likely be on the next governor's plate.

KACCS expects several

items that will require our attention in 2015. First, the Commission on Proprietary Education will have some housekeeping legislation that will necessitate amending the legislation we worked on several years ago. We will need to monitor the changes as the bill goes through the process. Legislation has also been filed relating to dual credit courses. We are watching this issue closely and will become engaged depending on how events unfold.

For additional information on any of these issues, contact Greg Brotzge at gbrotzge@impactgovrelations.com

The Truth About Gainful Employment

Recently, the U.S. Department of Education finalized and published their "Gainful Employment" regulations. The rule is intended to define what it means for a student to have obtained gainful employment upon completion of a program at a higher learning institution. Specifically, the rule attempts to define what gainful employment means for graduates from a private sector career college or school, as the regulation largely does not apply to institutions in the public sector not holding them to the same standard.

Recently, Steve Gunderson, President and CEO of the Association of Private Sector Colleges and Universities (APSCU) said of the regulation, "Once again the department elected to arbitrarily

change metrics and regulations to favor certain institutions over others. In this case, the Department favored public institutions that benefit from generous taxpayer operational subsidies, but have lower graduation rates and higher default rates, over programs at private sector institutions where graduates are achieving real earning gains and successfully repaying their loans."

Ultimately, the question is, how do we measure the success of our colleges? If we measure graduation rates and earning potential, clearly career colleges make the grade. Studies show that graduation rates among two-year institutions are 43% higher at private sector institutions than at public insti-

tutions (National Center for Education Statistics, 2014). Further in a recent APSCU review of Department of Education data, students graduating in healthcare related fields from private sector colleges and schools saw increased earnings of 103% upon completion of their program and information technology graduates saw an increase of 181%.

Beyond these measures, one of the failures of the gainful employment regulation is that it only measures the initial earnings of graduates immediately upon completion of their program. The rule fails to assess the worth of a graduate's education over their lifetime. Most employees will not enter the workforce at the top of a pay scale, but will advance and earn more over time. Therefore, measuring earnings only immedi-

ately upon graduation is not adequate to determine if education is worth the investment. While the idea of ensuring that higher education leads to more opportunity is important, this regulation misses the mark. Not only does it fail to measure the benefits of education over time, but it stands to cut access for millions of students and eliminate nearly 1,400 programs. At a time when we, as a nation, are working to increase higher education attainment and develop a strong and vital workforce, decreasing options in education is detrimental. Further the elimination of these programs within the private sector, which serves a higher percentage of minority, veteran and adult students, reduces access to those who need assistance most.

Harshaw Trane/Ingersoll Rand Foundation Scholarships Awarded

Congratulations to Sullivan College of Technology & Design HVAC-R students Charles Carper, Charles Lucas and Gerardo Alex Welches, who are the newest recipients of the Harshaw Trane/Ingersoll Rand Foundation's scholarship. Each received \$4,166 toward their tuition.

Every quarter, \$12,500 in scholarships are available for a total of \$150,000

over the course of three years. Individual scholarships range from \$4,000 to \$5,000 and are based on criteria established by a committee representing Harshaw Trane, the Ingersoll Rand Foundation and The Sullivan University System.

"Qualified, professional HVAC-R technicians are the backbone of our industry and enable us to

deliver energy-efficient and sustainable solutions to our clients," said Lou Zaccone, vice president of Harshaw Trane.

Full-time HVAC-R students at Sullivan College of Technology & Design can apply for the scholarship during their third quarter of study. In order to

qualify, students must have a minimum 3.5 cumulative grade point average.



Congratulations to Charles Carper, Charles Lucas and Gerardo Alex Welches (not pictured).

Graduate Builds Successful Career on the Foundation of her Business Degree

After completing high school in a homeschool setting, Anastasia Jones was unsure what career field she would choose to study, but she was sure that she wasn't interested in taking the many electives that are required of freshman at state universities. "I was very career focused. I just wanted to be able to find a college that would help me with that, and that's exactly what National did."

Anastasia visited the National College Richmond Campus, where her admissions representative reviewed the programs available that would pre-

pare her for a career in a high-demand field. After careful consideration, she enrolled in the business administration-management program.

"They talked to me about the degrees that they offered and what jobs I could get with them.

That's what helped me [decide] on getting my management degree," Anastasia explained. "I liked the fact that I would have a broad range of what I could do with my degree, and what all I can utilize with it."

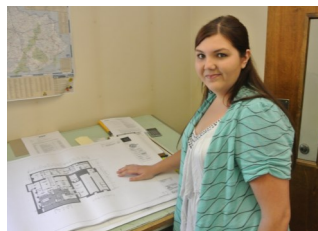
After earning her associate's degree at National College in 2011, Annasta-

sia was hired by FAB Steel, a structural and steel fabricating company, where she is working as a production assistant and safety coordinator. She has a variety of responsibilities in the company, including coordinating on-site safety inspections, holding safety meetings, and assisting with data entry and billing. "Since I've been here, they've trained me to do a lot more things that I was able to base my degree on and build on," she said.

In the future, Anastasia plans to continue her education and earn her

bachelor's degree, and her goal is to someday become a certified public accountant (CPA).

"They helped me pick something that I could grow in...and [my degree is] giving me an opportunity to have a better life," Anastasia said of her education at National. "They helped me expand my horizons and meet every goal that I had along the way."



Peterson Takes Command at Daymar Colleges Group

On October 1, 2014, Daymar Colleges Group announced that Dan Peterson, Ph.D., had joined the system as its new Chancellor and Chief Executive Officer. He assumes the role held by interim CEO, Terrie Gabis, the wife of Daymar founder, Mark Gabis.

Dr. Peterson has been a leader in higher education for more than 25 years. He joins Daymar after serving as a group Vice President, Vice Chancellor and Campus President at Argosy University, where he provided leadership to

10 different campuses. He holds a Ph.D. from Utah State University with an emphasis in curriculum instruction, an MBA from the University of Phoenix and a B.S. in Business Administration from Utah State University. Dr. Peterson also served his country for 23 years in the United States Air Force and the Air National Guard. He retired in 2008 after serving multiple tours of duty.

"I look forward to joining Daymar College and helping fulfill our found-

ing mission of changing lives one student at a time," Peterson said. "Like other higher-education institutions, Daymar has been operating in a challenging environment in recent years, but we now look to a future where we will continue to build our history of delivering a quality education to our students." Under Peterson, Daymar will focus on filling the educational needs for students looking to enter high-demand careers. There is a skills gap that exists in America today,

where many employers want to hire workers but have a hard time finding qualified applicants. Daymar looks forward to being a key player in filling that gap, graduating students who possess the skills needed.

"The tides in our economy are changing," Peterson said. "Most higher-paying jobs today require skills beyond just a high school diploma. Daymar will be a true leader in providing those skills so that workers can meet the demands of this new economic reality."

KENTUCKY ASSOCIATION OF CAREER COLLEGES AND SCHOOLS



KACCS 2015 Symposium

Kentucky Association of Career Colleges & Schools

Friday, March 6, 2015 9:00 a.m. - 4:15 p.m. EDT

Registration Form



Tentative Agenda:

8:45 - 9:05

Registration

9:05 - 9:20

Opening Remarks

9:20 - 10:20

Keynote Address

You Are Losing Graduates

10:20 - 10:35

Break/Exhibit Hall Open

10:35 - 11:45

Round Table Discussion Groups

11:45 - 12:15

Lunch*/Exhibit Hall Open

12:15 - 1:20

Breakout Session A

1:20 - 1:40

Break/Exhibit Hall Open

1:40 - 2:45

Breakout Session B

2:45 - 3:00

Break/Exhibit Hall Open

Sign Out

3:00 - 4:15

Membership Meeting

**Boxed lunches and all materials
included in registration cost*

**Join us and your
peers for this event at:
Medtech College
1648 McGranthona
Pkwy., Suite 200
Lexington, KY 40511**

Name: _____

Title: _____ Email Address: _____

Institution/School/Business: _____

Street Address: _____

City, State, Zip: _____

Primary Phone: _____ Other Phone: _____

Please let us know if you have any special needs in the space
provided below.

Please select your Round Table

Concentration Group

- ☐ Administration
- ☐ Admissions
- ☐ Career Services
- ☐ Enrollment Academic Services
- ☐ Faculty
- ☐ Financial Aid
- ☐ Student Services

Please select one Session A Breakout

- ☐ PTSD Education: An Overview
- ☐ Program Refresh: Competency-Based
Education, Competitive Advantage, Retention
and Employability
- ☐ Admissions on Mute

Please select one Session B Breakout

- ☐ Awakening the Imagination: Helping
Students Take Responsibility
- ☐ A Fresh Look at Big Data in EDU
- ☐ Increasing Employer Outreach and
Engagement

<u>Costs</u>	<u>KACCS Members</u>	<u>Non-Members</u>
Before February 20	\$49	\$65
After February 20	\$65	\$85

Total Enclosed: _____

Make checks payable to
KACCS and mail with
this completed form.
Thank You!

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WWW.KYCAREERCOLLEGES.ORG

KACCS Membership

ATA College

Louisville, KY

Beckfield College

Florence, KY

College for Technical Education

Lexington, KY

Daymar College

Albany, KY

Bowling Green, KY

Clinton, KY

Madisonville, KY

Owensboro, KY

Paducah, KY

Russellville, KY

Scottsville, KY

Daymar College - Online

Louisville, KY

DeVry University

Louisville, KY

ITT Technical Institute

Lexington, KY

Louisville, KY

Kentucky Horseshoeing School

Richmond, KY

Medical Career & Technical

College

Richmond, KY

Medtech College

Lexington, KY

MedQuest College

Louisville, KY

National College

Danville, KY

Florence, KY

Lexington, KY

Louisville, KY

Pikeville, KY

Richmond, KY

Spencerian College

Lexington, KY

Louisville, KY

Sullivan College of Technology and Design

Louisville, KY

Sullivan University

Fort Knox, KY

Lexington, KY

Louisville, KY

Online Division

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Medline Industries, Inc.

Paradigm Education Solutions

Pearson Learning Solutions

TextAim

Turning Technologies

UNISA Inc.

Share Your Stories With Us!

To have your organization highlighted in a future KACCS newsletter, please submit your story ideas and best practices for consideration to

candacebensel@kycareercolleges.org.

The deadline for the next KACCS Newsletter is Monday, March 16th.

KACCS

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KACCS



What we teach
WORKS

Find us Online at:

www.kycareercolleges.org