

## Career College Day at the Capitol

February 20th KACCS had the opportunity to host our annual Career College Day at the Capitol event. More than a hundred guests stopped by the event to interact with students, faculty and staff members and learn more about career colleges from thirteen KACCS member schools. Special guests at the event included Representative Kim King who said of her participation in the event and her support of career college students, "I wanted to come in and encourage them. I think this is a wonderful path - especially the medical care industry. I serve on the Economic Development Committee and, invariably, we see that that's the direction that we're going to need a lot of additional workforce in."

Representative Diane St. Onge, who also attended the event, said that she was proud of the students who were representing their programs because many of them have families to care for while attending school. "I'm very much for the education and the opportunities that the schools do afford the students. I am a very big supporter of that. All of these skills that you're demonstrating here today are admirable and are being taught very well." Career College Day provides an excellent learning

experience for both students and legislators. Students in attendance at the event were able to practice and demonstrate skills learned in the classroom while sharing their educational experiences. Legislators and staff also benefit from the opportunity by gaining a greater understanding about the opportunities offered by career colleges and schools.

Medical assisting student, Stacie Riley, said that she was honored to represent National College at the event and that she'd found all the legislators to be very friendly. "They were very willing and ready to learn and to assist us with learning," she said.

Schools attending the event included: Lincoln College of Technology, National College, Spencerian College, Beckfield College, ATA College, Sullivan University, DeVry University, Kentucky Horseshoeing School, Daymar College and Sullivan College of Technology and Design. In addition to sharing tools used in the classroom, students provided chair massages, blood pressure and glucose screenings, blood typing, nutrition and fitness information, demonstrations in IT and criminal justice, mechanical demonstrations, culinary arts displays and more.



*Representative Kim King with National College students*



*Daymar College Criminal Justice students and faculty*



*Sullivan University Culinary Arts students with their display*



*Kentucky Horseshoeing School shared materials used in classes*



*Spencerian College Massage Therapy students at the event*

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**President's Corner**

KACCS has had an active quarter including activities such as: tracking local legislation, sharing information with local leaders on Career College Day and providing professional development opportunities for our membership faculty and staff. Education on these matters continues to be a top priority for the association.

In addition to tracking Kentucky legislative activity, KACCS continues to watch federal activity including the Protecting Financial Aid for Students

and Taxpayers Act.

As former Congressman and current president and CEO of the Association of Private Sector Colleges and Universities, Steve Gundersen, stated, "Legislation prohibiting the use of federal dollars for advertising and promotion of postsecondary education opportunities is detrimental to meeting the challenge of America leading the world in college educated citizens by 2020."

Our colleges serve and graduate a higher percentage of adult students who are underserved in tradi-

tional higher education, because they need the flexibility that our schools provide. Non-traditional students gather their information about education options differently than high school students, who typically have college guidance counselors. Private sector colleges and universities do not receive state appropriations or tax deductible endowments. The majority of their revenue is tuition, much of which is paid by students with federal grant and loan funds. While public institutions with large state appropriations can advertise using

other revenue sources, restricting the use of these funds for private sector colleges would be detrimental to the non-traditional students' access to the education of their choice.

Restricting the ways we can communicate with potential students would only deny access and limit opportunities for Kentuckians trying to build a brighter future for themselves and their families. For additional information or to become more involved with KACCS, please contact Jennifer Gripshover, KACCS President.

[jgripshover@itt-tech.edu](mailto:jgripshover@itt-tech.edu)

**Legislative Update****2013 General Assembly Comes to a Close**

As this article is being written, two days remain in the 2013 General Assembly. The major issue of the session, pension reform, is still not resolved and will likely mean a special session later in the year.

The 2013 session has been

a quiet one for our association. We have been monitoring several bills including SB 61, which creates an early graduation program for high school students. SB 61 has passed both houses and was delivered to the Governor on March 12. Several other bills we've been tracking have yet to pass and, with two days

remaining, their fate is uncertain.

One of our major goals for the remainder of 2013 is to encourage our schools to invite their legislators for visits on their campuses sometime during the interim to share what we do first hand and introduce them to faculty and students. KACCS will be working on putting together

several regional events later in the year and will provide additional information on these opportunities in the coming weeks. If you need assistance with a visit or would like to participate in one of the KACCS events, please contact Greg or Candace.

For additional information, contact Greg Brotzge at: [gbrotzge@impactgovrelations.com](mailto:gbrotzge@impactgovrelations.com)

**Guidelines for Military and Veteran Student Success Released**

KACCS applauds the Association of Private Sector Colleges and Universities for their recent release of the "Report of the APSCU Blue Ribbon Taskforce for Military and Veteran Education," which provides recommendations and suggestions for improving the educational experience of military and veteran students. The taskforce's recommendations come after

careful review of policies, processes and procedures employed by postsecondary institutions and corresponding services being provided to military and veteran students.

General James E. Shane (Ret.) of the Sullivan University System and the Blue Ribbon Taskforce Committee stated, "It was our goal to develop a set of guidelines which

would not only assist the postsecondary institutions to develop and refine their programs for our military and veteran students, but to clearly demonstrate our commitment to assisting them in being successful in pursuit of their educational goals. The taskforce members strongly felt that all young Americans who served our country deserve a quality education and eve-

ry institution should be held to a standard which exemplifies our commitment to excellence."

The report address: consumer information, enrollment and recruitment, institutional commitment to provide students support, practices for ensuring success through student services and tracking military and veteran student success. For more, visit [www.career.org/blueribbon](http://www.career.org/blueribbon)



## KENTUCKY ASSOCIATION OF CAREER COLLEGES AND SCHOOLS

### Spencerian College Students Present at Statewide Conference

Each year, Spencerian College participates in the annual statewide HOSA (Health Organization Student Association) conference and this year was no exception. On Friday, March 8, 2013, Spencerian College attended and presented at the Statewide Conference at The Crowne Plaza in Louisville, Kentucky. HOSA is a nationwide organization that helps high school youth develop lead-

ership and technical HOSA skill competencies through motivations, awareness and recognition, which is an integral part of the Health Science Education instructional program. Ms. Tina Lewis, co-director of the medical department, and two of her students presented a symposium on careers in the medical laboratory field. The interactive presentation was extreme-

ly informative and well received by the high school participants.

Spencerian College, also provides scholarship opportunities for HOSA participants.



*Spencerian College Student presenters Brad Roberts and Megan Booker with high school participants at HOSA conference*

### Three Benefits of Using 21st Century Technology in the Classroom

Technology continues to evolve at a rapid pace. In today's world, using technology is just as fundamental as reading, writing and arithmetic; thus, technology integration in the classroom is as much about engaging students as it is about reinforcing much needed work skills. Some of the benefits of using technology in the classroom include:

1. **Promoting Collaborative Learning -**

Connective technologies enable massive-scale collaboration despite physical separation. Social networking outlets allow learners to reach out-

side their circle of friends and communicate and collaborate with learners with different viewpoints, social constraints, and varied socio-economic levels. Using social networks and other connective technologies can enhance learning while enabling students to practice the skills necessary for collaboration, a high-demand workforce skill.

2. **Increase Student Productivity -** Research has shown that technology can increase the complexity of the tasks that students can perform successfully and

raise student motivation. Used effectively, technology can also change the roles within a classroom environment enabling instructors to function more as facilitators and less as lecturers while students move toward self-directed learning enhanced by peer-to-peer coaching.

3. **Enhance New Media Literacy -** Technology continues to change the way we consume and produce information. New forms of media that enable digital interactivity have become commonplace. Using these new tools to pro-

duce videos, animated presentations, and other types of content represent new skills that will be commonplace in the 21st century workforce. Integrating these tools in the classroom reinforces new media literacy in the context of solving problems, synthesizing information and effectively presenting and communicating - all skills necessary to be prepared for the workforce.

Courses on using technology in the classroom can be found in the KACCS Online Training Center at [www.kaccstraining.org](http://www.kaccstraining.org). Some of these include: ED119, ED 203 and EL110.

### Mark Your Calendar for Upcoming KACCS Events

Numerous training opportunities for KACCS faculty and staff are just around the corner.

- ♦ Workshop: Money Ball: 21st Century Approach to Learning will take place April

19th at Daymar College's Owensboro Campus. Registration information and additional details can be found on page 5.

- ♦ Workshop: Team Motivation: Driving Superior

Customer Service will take place May 31st at Spencerian College's Lexington Campus.

- ♦ KACCS Annual Meeting will take place August 22-23 at Holiday Inn Louisville East.

Join the KACCS groups on LinkedIn and Facebook for up to date information on these events and more!





## **Veteran Finds Comfort in Fellow Veterans at National College**

Jason Stewart was serving his country as an Army sergeant on active duty in Iraq when on April 27, 2010 his life was forever changed - his truck was struck by an IED that killed his best friend and an interpreter and wounded two others. "A lot of the blame was inward, but I've realized that I had no control over that and I did everything that I could," said Jason, who was the commander of the lead vehicle when the explosion occurred. When he left the army and enrolled at the Florence Campus using the Post 9/11 GI Bill, he was having a tough time making the transition back to civilian life. "[During] my first class...I rarely spoke. I had too much going on in my mind - I was on

edge, hyper-vigilant, and I was just worried about school itself and everything else," Jason recalled. But his class in ethics began to help him come to terms with his experiences in combat. "It was like I was meant to be there - it definitely helped me cope with the transition and cope with my feelings. That's what really sold me on National College." Jason also began to meet fellow veterans on campus who supported one another. "I made friends almost immediately and with that came comfort and ease. Most of my friends are veterans...being a veteran and having veterans [who] go here is an absolute benefit," said Jason. "It makes things a lot easier because you really can't empathize with a veteran unless you

are a veteran yourself...words can't describe sacrifices made."

Jason said that he feels National College understands the needs of veterans because President Frank Longaker is a veteran himself. "It's got deep military roots. That was part of its appeal, as well - how friendly the staff and faculty and the school itself was to veterans. The president is a veteran - Special Forces Vietnam. He's done and seen some incredible things. They have an understanding of what it is to be a veteran and the sacrifices that come along with that."

Jason is thriving in his studies now with a 3.7 grade point average in his business administration-management and office technology professional programs. "National College sees me as I [am]

now - not who I was before so I didn't have to try and be anything else. I just have to be me," he explained. He isn't sure what direction his career will take when he graduates next year but he said that he would like for it to be one that will make a difference in other's lives. "I don't want it to be just another job. I want it to change people's lives. Working for National College would even be something that I'd be interested in because it changed my life. I love the college for that reason."



## **Student Success at Daymar**

Drive and determination are two words that describe Loretta Brantley. Mrs. Brantley, currently of White Plains Kentucky and a recent graduate from Daymar College Online, recently started her second semester at Thomas M. Cooley School of Law in Florida. Brantley earned a bachelor's degree in criminal justice and graduated from Daymar College Online with honors. Despite many hurdles, and being told that she was too old for law school,

she was determined to prove she could accomplish anything she put her mind to; she loves to learn. Mrs. Brantley first went back to college in 2000 after being injured at her job. She attended Owensboro Junior College of Business and doubled up on her classes to complete her associate's degree in paralegal studies. She stated that the class load was very heavy at the time, but she really wanted to accomplish her goals and complete her program. Mrs. Brantley's sister

pushed her to go to law school, but she realized she needed a bachelor's degree first. After researching, she decided to attend Daymar College Online. During her time at Daymar, she worked hard in her studies and had a great deal of support from the online faculty and staff. Tracy Kane, Program Leader for Criminal Justice and Paralegal Studies with Daymar College Online, helped Brantley set up her LSAT account, ensured that she had all of the proper references, and helped her prepare for the LSAT exam. Brantley was soon accepted

to the Thomas M. Cooley School of Law in Florida. Ms. Kane continues tutoring Brantley once a week to help ensure she achieves her personal goals. Now in her second semester, Brantley maintains success in her courses despite the high difficulty level. Ms. Kane stated, "This is why I love my job here at Daymar College. We, as a team, have properly prepared our students to face even the most difficult challenges; giving them the wings to fly anywhere they desire. It is important to build their confidence as a learner, and give them tools to be successful."




**Kentucky Association of Career Colleges & Schools**
**2013 Spring Workshop**
***Money Ball: 21st Century Approach to Learning***
**Friday, April 19, 2013**
**10:00 a.m. - 3:00 p.m. Eastern / 9:00 a.m. - 2:00 p.m. Central**
**Registration Form**

**Playball: Manufacturing Hits in Our Business**

This presentation borrows from Michael Lewis' book, *Moneyball*. The concept is that, in baseball, you can have a winning season without the very expensive home run hitters as long as you can manufacture hits and get your players on base and in a position to score runs. So, how can the 'Moneyball' concept be adapted to our industry and the schools we manage every day? How do we do the small things, manufacture the 'hits,' to move our students around the bases and get them to score or graduate?

This session will focus on department collaborations, student coaching, and instructor participation in a new and exciting program that everyone at your school is in the game and contributing to a 'winning season!'

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Please let us know if you have any special needs in the space provided below.

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**Costs**
**KACCS Members    Non-Members**

Registration Before April 8

**\$25**
**\$35**

Registration After April 8

**\$35**
**\$45**
*Lunch and all workshop materials will be provided.*
**Join us for this workshop at:**
***Daymar College***
**3361 Buckland Square**
**Owensboro, KY 42301**

Please make checks

payable to KACCS and mail with this completed form.

KACCS

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## Share Your Stories With Us!

To have your organization highlighted in a future KACCS newsletter, please submit your story ideas and best practices for consideration to

[candacebensel@kycareercolleges.org](mailto:candacebensel@kycareercolleges.org).

The deadline for the next KACCS Newsletter is Friday, June 14th.