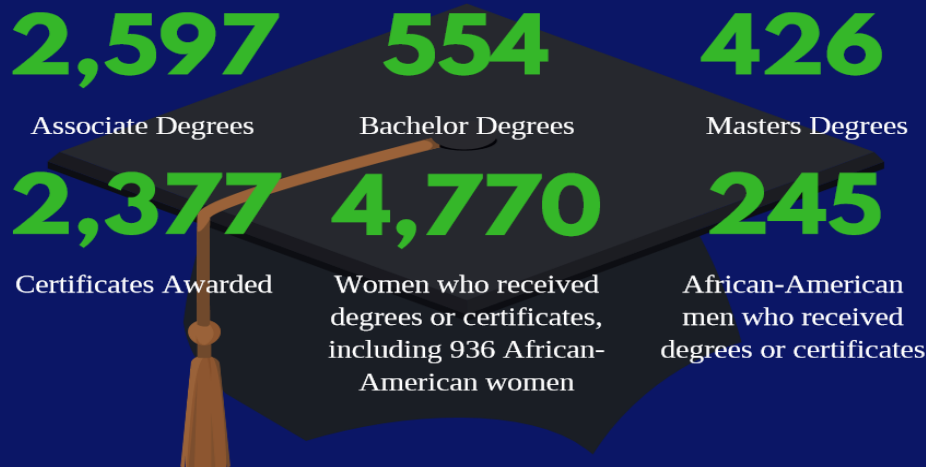


The Impact of Career Education in Kentucky

Kentucky's Career Colleges and Schools make a significant impact on our local workforces and on the lives of individuals they serve. Spread the news by downloading and sharing a copy of our 2017 Kentucky Info Sheet with leaders in your community. The document can be found on the KACCS website under Documents.

With this approach, Higher Education becomes Hire Education.

KENTUCKY CAREER COLLEGES AND SCHOOLS PRODUCING GRADUATES



Career colleges and schools can help more Kentuckians earn a degree and help Kentucky close the education and skills gap with other states and the rest of the world. Represented by The Kentucky Association of Career Colleges and Schools (KACCS), our schools provide practical, career-based education to approximately 32,000 students every year - about 10% of the state's postsecondary education population.

Sources: Career Education Colleges and Universities; Kentucky Occupational Outlook to 2024; Education and Workforce Development Cabinet; U.S. Bureau of Labor Statistics; IPEDS

Kentucky Career Colleges and Schools Changing Lives, Launching Careers and Filling Jobs

Kentucky's career colleges and proprietary schools fill a gap in Kentucky's postsecondary training that the community colleges and traditional universities do not fulfill. Career college students learn valuable skills that will make them productive members of a more competitive Kentucky workforce. **Only 32 percent of Kentucky's adults aged 25-34 have a degree.**

Inside this issue:

<i>President's Corner</i>	2
<i>Legislative Update</i>	2
<i>New KACCS Member</i>	3
<i>First Anniversary</i>	3
<i>Legislation Change</i>	3
<i>Accreditation Boost</i>	4
<i>D.C. Recognition</i>	4
<i>KACCS Training</i>	5

KACCS BOARD

President

- ◆ Cindy Landry,
ATA College

Immediate Past President

- ◆ Jan Gordon,
Spencerian College

Vice President

- ◆ Chris Ernst,
Sullivan College of
Technology and Design

Treasurer

- ◆ Brett Weber,
ATA College
- ◆ David Keene,
Sullivan University
- ◆ Keeley Gadd,
American National
University
- ◆ Jay Marr,
Sullivan University
- ◆ Brenda Evans,
College for Technical
Education
- ◆ Joel Musgrove,
Daymar College
- ◆ Robin Boughey,
MedQuest College
- ◆ Greg Brotzge,
Legislative Liaison
- ◆ Candace Bensel,
Executive Director

President's Corner

As we enter into the spring quarter, the focus of our organization this season is opportunity.

Opportunity to Engage

Fresh off of an exciting Career College Day at the Capitol event, the first opportunity I encourage all of our members to participate in is the opportunity to engage your local leadership. Spring is an excellent time to host a legislative visit, welcome a local workforce group

to campus to hold their quarterly meeting or invite your mayor or other county officials to campus. There are countless opportunities to bring awareness to our sector and having these key individuals on campus helps create a stronger understanding of who we are and the important role we play in strengthening our local workforce.

Opportunity to Be Heard

Next, I challenge you to make sure your voice is heard. KACCS often speaks on be-

half of our sector on matters of importance both in the Commonwealth and nationally. These messages come from people who have chosen to get involved. KACCS has numerous committee opportunities and the individuals that serve on these committees are vital to directing the activity of our organization.

Opportunity to Network

As you connect and work with your peers in these groups, ask yourself, "who is

missing from this table?" and encourage them to join. KACCS is currently in the midst of a membership drive. We strive to speak with one voice, but that voice is stronger when we all stand behind it.

Opportunity to Lead

Finally, if you've been involved but want more opportunities, let us know. We are currently accepting applications for an opening on our board of directors. If you are interested, contact me or Candace Bense by July 1 for details. Cindy Landry, President
clandry@ata.edu

Legislative Update

The state constitution requires that the short legislative sessions be adjourned sine die by midnight on March 30.

There were no major issues affecting our industry in the 2017 session. We monitored HB 238, which was the Commission on Proprietary Education's housekeeping legislation. HB 238 passed the Senate on

March 15 and now heads to the Governor, and is expected to be signed. We also had some concerns about HB 254 which would have removed the Commission's authority over Real Estate Appraiser programs. The bill was never given a hearing, but we expect that issue will be back in 2018.

KACCS had a very successful legislative day this Febru-

ary devoted to individual legislative visits. This was a new format and most participants agree we should consider alternating between our traditional format and the format used this year due to the quality of conversations that took place during our day at the Capitol. We also continue to move forward on additional legislative outreach

plans for 2017.

Beyond the 2017 session, we are beginning to focus on tax reform and the special session that is supposed to be called by year's end.

Currently there is no tax proposal on the table and the expectation is that the details of any plan won't be known until the pension audit is complete. The Governor indicated in his State of the Commonwealth address that the pension problem will require additional revenue.

For additional information, contact Greg Brotzge at
gbrotzge@impactgovrelations.com

KACCS Welcomes New Member, Lexington Healing Arts Academy

KACCS is pleased to welcome new member, Lexington Healing Arts Academy, to our organization. Located on Southland Drive in Lexington, the school offers programs in Massage Training, Hospital Based Massage Ther-

apy Training, Personal Fitness and Yoga Training. Their mission is to provide an environment and curriculum that encourages and inspires professional development and personal growth for their students. They

are committed to, “creating a community spirit in which each individual is respected, appreciated, and accepted.” Lexington Healing Arts Academy is accredited by the Accrediting Bureau of Health Education

Schools.

Representatives from the school have been actively involved with KACCS continuing education opportunities and we are looking forward to collaborating with them on other important matters pertaining to Kentucky students.

Campus Celebrates First Anniversary

When Sullivan University opened their Louisa, KY campus, Ranita Brown saw an opportunity to change her life. Brown, 42, a native of Columbus, OH, moved to the area

three years ago. After a career in sales, she wanted a change and found it in the Sullivan University Center for Learning-Louisa’s medical coding program. “I knew when I moved here I

wanted to find another trade, another career,” Brown said. “It was just so convenient to come in and get started with classes. Even though I’m studying online, having Sullivan right

here in town made it very easy for me. I hear other students say the same things.” The location of the school in the tight-knit community has played a significant role in its first year success.

Students Learn They Can Impact Change in Frankfort

On Tuesday, March 7th, seven students from the College for Technical Education’s Cosmetology program in Winchester, along with Rick Christman, CEO of Employment Solutions, Inc. and Brenda Evans, the Director of the College for Technical Education, traveled to Frankfort to hear the Senate Committee on Licensing, Occupations and Administrative Regu-

lations meeting. The meeting was to address HB 271, which would reduce the hours of Cosmetology from 1800 to 1500 hours in the state of Kentucky. Those in attendance were able to witness history as the bill passed, forever changing the future of Cosmetology for students in Kentucky. Following the meeting, the group toured the State Capital.

They visited the Kentucky Supreme Court offices, the Senate and House of Representatives and were able to see how they can be part of positive changes, not only with themselves, but with their community and state. “I am so proud to be the Director of such a great school and such fine, professional students,” said Brenda Evans, College Director, “I can’t wait

to see what the future holds for all of them!”



Nursing Program Receives Accreditation Boost

Beckfield College's nursing program has received a major accreditation boost that will provide more career opportunities for students and graduates. The program's Registered Nurse (RN) to Bachelor of Science in Nursing (BSN) program has been accredited by the Commission of Collegiate Nursing Education (CCNE), the accrediting body of the American Association of Colleges of Nursing

(AACN). CCNE accreditation ensures a nursing program's curriculum meets strict standards and assures the public that the nursing program meets the quality and commitment toward these high standards.

Dean of Nursing, Dr. Deborah Smith-Clay, PhD, MSN, RN., shared, "graduates from this program qualify to attend other accredited schools to pursue advanced studies such as

a master's degree in nursing. Graduates have an advantage for hire as potential employers acknowledge that CCNE accreditation denotes a certain level of quality."

According to a report from the Institute of Medicine, nurses' roles, responsibilities and education should change significantly to meet the increased demand for care that

has been created by the federal Affordable Care Act and to advance improvements in America's increasingly complex health system. "To ensure its members are well-prepared, the profession should institute residency training for nurses, increase the percentage of nurses who attain a bachelor's degree to 80 percent by 2020, and double the number who pursue doctorates," according to the report.

Local Schools Honored in D.C.

Two local schools, Spencerian College and Sullivan University, recently visited the White House where they were recognized for their participation in the Obama Administration's Healthy Campus Challenge. Sullivan University CEO Dr. Jay Marr and Spencerian College Executive Director Jan Gordon joined administrators and leaders from nearly 60 campuses across the nation for a featured panel discussion of Administration officials and

education leaders and remarks from First Lady Michelle Obama.

The White House Healthy Campus Challenge was launched in September as an effort to enroll more students in the federal Health Insurance Marketplaces established by the Affordable Care Act.

Gordon said of the event, "Everyone who attended was very energized about working to create a healthy atmosphere on their college campuses, so we were able to share

many different ideas and ways that schools have used to assist their students in getting healthier and making sure they have health insurance."

Dr. Marr shared, "The Challenge was intended to help students and others learn about and better understand health insurance options available to them. Knowing good health is paramount to promoting student success in the classroom,

the passion to help students was evident by all those institutions in attendance." While at the White House, the pair were able to visit the East Wing and witness preparation for the pending inauguration, which took place days after their visit.



KACCS Online Training Center

The KACCS Online Training Center offers a wide variety of professional development opportunities for your faculty, staff and management. Successful completion of each online course provides credit toward the Certified Higher Education Profes-

sional (CHEP) certification awarded by the National Association of State Administrators and Supervisors of Private Schools (NASASPS). The CHEP certification has received tremendous recognition in our sector and NASASPS has awarded over 1,500 CHEP awards.

KACCS member institutions that use KACCS Online Training Center to provide opportunities for their employees to earn and maintain the CHEP certification may display the appropriate CHEP Recognition Seals (www.cheponline.org/seals) on their websites, providing eligi-

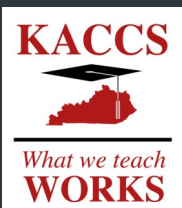
ble KACCS members an additional competitive advantage in the career education sector.

Learn more by visiting the KACCS Online Training Center at kaccstraining.org. Contact vip@kaccstraining.org for 2017 discount codes for online courses.

SAVE THE DATE: 2017 Regional Leadership Institute



July 13-14 at Beckfield College in Florence, KY
Look for registration information on the KACCS website later this month!



KACCS Annual Meeting and Educational Conference

August 25 at Sullivan University in Louisville, KY
Registration will be available in the Summer Newsletter July 1!



SAVE THE DATE!

KACCS Symposium

Representatives from 22 different organizations gathered last month for the KACCS annual Symposium. This event provides unique opportunities for attendees to network with representatives from numerous organizations on matters of importance in round table discussion groups and through numerous breakout sessions. This year, those in attendance also had the oppor-

tunity to hear keynote presenter, Treasurer, Allison Ball, speak on *Principles of Leadership*. During a luncheon meeting, members voted on amendments to the KACCS bylaws including an item which expanded eligible members to include schools licensed by The Kentucky Board of Hairdressers and Cosmetologists. All proposed changes passed.



KACCS Membership

American National University

Danville, KY
Florence, KY
Lexington, KY
Louisville, KY
Pikeville, KY
Richmond, KY

ATA College

Louisville, KY

Beckfield College

Florence, KY

College for Technical Education

Lexington, KY
Winchester, KY

Daymar College

Bowling Green, KY

Emergency Medical Training Professionals

Lexington, KY

Interactive College of Technology

Newport, KY

Kentucky Horseshoeing School

Richmond, KY

Lexington Healing Arts Academy

Lexington, KY

MedQuest College

Louisville, KY
Lexington, KY

Spencerian College

Lexington, KY
Louisville, KY

Sullivan College of Technology and Design

Louisville, KY

Sullivan University

Fort Knox, KY
Lexington, KY
Louisville, KY
Online Division

The Medical Institute of Kentucky

Bowling Green, KY
Florence, KY
Lexington, KY
Louisville, KY

ASSOCIATE MEMBERS:

Ambassador Education Solutions

American Medical Certification Association

Budget Challenge

Career TEAM

Carolina Biological Supply

Cengage Learning

Disclaimers Online

e4Health, Inc./WellConnect

eCampus.com Virtual Bookstore

Education Technology Associates

Enrollment Resources, Inc.

eScience Labs

F.A. Davis Company

Financial Aid Experts, Inc.

Gragg Advertising

IntegriShield

Jobspeaker

Jones Bartlett Learning

Library and Information Resources Network

MaxKnowledge

McGraw-Hill Higher Education

Paradigm Publishing

Pearson

Pivot Point International

TextAim

Share Your Stories With Us!

To have your organization highlighted in a future KACCS newsletter, please submit your story ideas and best practices for consideration to

candacebensel@kycareercolleges.org.

The deadline for the next Newsletter is Thursday, June 15th.

KACCS

PO Box 99367

Louisville, KY 40269-0367

Kentucky Association of Career Colleges and Schools

Phone: (502) 727-3456

E-mail:

candacebensel@kycareercolleges.org

KACCS



What we teach
WORKS

Find us Online at:

www.kycareercolleges.org