

2016 Career College Day at the Capitol

The Kentucky Association of Career Colleges and Schools is pleased to announce that this year's Career College Day at the Capitol will take place **Tuesday, February 23rd in room 111 of the Capitol Annex Building in Frankfort from 11:30-1:30 (ET)**. This annual event not only provides our students an excellent opportunity to practice skills they are learning in the classroom, but also introduces them to their local leaders and teaches them the importance of communicating with their legislators. The event also provides an excellent opportunity to educate legislators and their staff about a

few of the programs offered at our schools and the impact our students make in their local workforce upon graduation. This year, some of the programs and activities featured at the event will include:

◆ Spirometry testing by Spencerian College's respiratory therapy program,

◆ Blood pressure screening by ATA College's practical nursing students,

◆ Simulators and demonstrations by Beckfield College's criminal justice department,

◆ Simulators for a paramedic program featured by American National University students,

◆ Materials and displays from the College for Technical Education's early childhood education students,

◆ Glucose screening and strep screens by Spencerian College's medical laboratory technology program,

◆ Robotics, 3D printing demonstrations and electronic devices display by Sullivan College of Technology and Design advanced manufacturing and computer engineering technology students

◆ And more!

All KACCS schools are welcome to participate in Career College Day. Please contact Candace Bensel at candacebensel@kycareercolleges.org for additional details or to register your school by January 15th.

KACCS Welcomes New Member

KACCS is pleased to have welcomed a new member, The Medical Institute of Kentucky (TMIKY), in December.

TMIKY has campuses in Bowling Green, Florence, Lexington and Louisville and offers programs including: Phlebotomy Technician, Clinical Medical Assistant Specialist, Medical Administrative Assisting, Medical

Assisting, Clinical Medical Assisting and Dental Assisting. Their mission is, "to provide quality education with career training for the medical and dental healthcare industry."

TMIKY is licensed by the Kentucky Commission on Proprietary Education and is recognized as an approved allied health training institution and

national certification testing site by the National Healthcareer Association, who retains accreditation through the National Commission for Certifying Agencies.



Inside this issue:

<i>President's Corner</i>	2
<i>Legislative Update</i>	2
<i>Lower Tuition Trends</i>	3
<i>In a Student's Words</i>	3
<i>International Student</i>	4
<i>On Social Media</i>	4
<i>Online Training</i>	4
<i>Symposium Registration</i>	5
<i>KACCS Membership</i>	6

KACCS

BOARD MEMBERS

KACCS President

◆ Jan M. Gordon,
Spencerian College

KACCS President Elect

◆ Cindy Landry,
ATA College

KACCS Vice President

◆ Chris Ernst,
Sullivan College of
Technology and Design

KACCS Treasurer

◆ Vincent Tinebra,
American National University

KACCS Immediate

Past President

◆ Jennifer Gripshover,
Medtech College

◆ David Keene,
Sullivan University

◆ Keeley Gadd,
American National University

◆ Mark Mann,
Medtech College

◆ Brett Weber,
ATA College

◆ Jay Marr
Sullivan University

◆ Brenda Evans
College for Technical
Education

◆ Greg Brotzge,
Legislative Liaison

◆ Candace Bensel,
Executive Director

President's Corner

Greetings and Happy New Year! As we enter 2016, KACCS is gearing up for an exciting year filled with activity to further the mission of our organization.

In the last quarter of 2015, our committees and our board of directors were very active as we made plans to start this year off strong.

Our goal this year is to enhance the activity of each of our committees, increase benefits of association membership and better educate the public about the importance of our schools. If you are not currently

involved on a KACCS committee, 2016 is a great time to get engaged.

Our articulation committee got a jump start on 2016 with an articulation and transfer work tank meeting in December.

This event provided introductions and overviews of programs our schools could collaborate with to form agreements in the coming year.

Our conference planning committee has been hard at work preparing for our March Symposium and, as a result of their efforts, we will be offering more options

during breakout sessions than ever before this year. The committee has also been working on bringing us an additional professional development opportunity in 2016, which we look forward to sharing with you later in the year.

As you will see in this edition of the newsletter, we will be adding a new component to our social media efforts through student spotlights as a result of work taking place in our PR/membership committee. We have also recently added a Twitter page. These efforts will go a long way toward better

educating the community and the workforce about our programs and the benefits our students see through furthering their education and career by attending our schools.

Finally, our government relations committee has been planning for the upcoming session and is actively educating our legislators on issues that may impact our schools and the students we serve.

Is 2016 the year for you to get more involved? We hope this is on your list of New Year's Resolutions. Contact us for additional information.

Jan Gordon, President
jgordon@spencerian.edu

Legislative Update

Big Changes in Frankfort for 2016

With the 2016 General Assembly just a short time away, 2016 promises to be a year of change in our state capital. Some of these changes are already in place and there will certainly be more as the year unfolds.

The election of Matt Bevin as Governor has already brought a major shift in philosophy and tone. The new administration will be much more conservative and more pro-business than the previous administra-

tion. Issues like tort reform, prevailing wage and right-to-work are actively being discussed. While it's too early to speculate on results, Governor Bevin has generally received high marks for his cabinet appointments to date. Of special interest to our sector is the appointment of Hal Heiner as Workforce Development Secretary.

The 2016 General Assembly is a budget session and, while the budget is always the major issue in the long session, that is particularly true this year because of the

pension crisis. The Kentucky Teachers Retirement System needs slightly more than \$1 billion over the biennium to regain solvency. This is on top of the additional money needed to fund the retirement program for other state employees. Even with the budget surplus last year, the budget will be extremely tight and negotiations difficult. On issues affecting our industry, we will likely need to watch legislation that discriminates against nationally accredited schools. Dual

credit legislation will be filed but its prospects remain uncertain. There will also be a major push for enabling legislation that will allow Kentucky to be part of the State Authorization Reciprocity Agreements (SARA). This will streamline the process for schools involved in distance learning. Kentucky is one of only seven states that are not part of SARA or has not taken steps to join. Once the session starts on January 5, KACCS will resume weekly legislative updates. For additional information, contact Greg Brotzge at gbrotzge@impactgovrelations.com

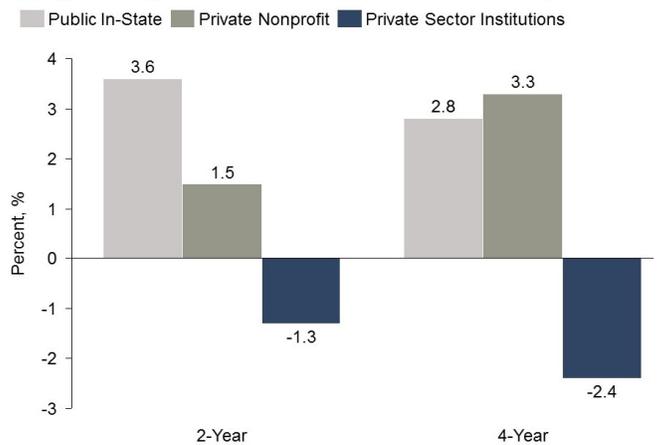
Lower Tuition Trends Among Private Sector

In November, The U.S. Department of Education's National Center for Education Statistics released data showing that, over the past two academic years, tuition and fees among private sector colleges and schools showed decreases of about 2% while all other sectors saw increases ranging from 1.5 to 3.6% during the same period.

As stated in an article by APSCU Communications, "As prospective students grow increasingly wary of rising tuition costs, these trends highlight the private sector's value...private sector institutions are doing their part to respond to students' financial circumstances."

Information and graph from highereducationforall.com.

Change In Average Tuition And Fees From 2012-13 To 2014-15 By Sector



In a Student's Words: Letter from a Career College Graduate

Everyone has goals and dreams that seem out of reach. A short year ago, that was me. I am a single mother of four children and, at one point, I felt as if my life was at a standstill. Twelve months ago, I lost my job, my vehicle, and my place to live. A feeling of hopelessness had set in. Sleeping on a couch and working my life away had become my new normal. After a few months, I got a car and continued to work my long hours in a back breaking factory. This was not what I wanted to do for the rest of my life. In February of 2015, a friend told me about the College for Technical Education (CTE). I decided to take a chance and schedule a visit. A week later, I was starting a new path in life. On February 28th, I entered the Business Office Administration program. Nervous and anx-

ious, I took my seat around strangers, who would eventually become family. They were my friends, supports, and critics all in the same. As my nine month program went on, we laughed together, cried together, and bonded. My biggest supporter was my teacher, Kimberly York. She had been in many of the same difficult situations that her students had been through. At one time, she was struggling just like me to get through school. Mrs. York was there not only for school, but for personal problems as well. She became like a second mother and still is a big part of my life. On October 29, 2015, I finished my program with a certificate in Business Office Administration and a 4.0 GPA. I did it not only for me, but for my children as well.

During my program at the College for Technical Education, the College Director, Brenda Evans and CEO, Rick Christman, put faith in me to work an internship at Employment Solutions, which is affiliated with CTE. I loved the atmosphere and the people I was with. This was a place where I could truly find a career. After the internship, I was asked to apply at Sunnyside Adult Day Training for an open position; this is another organization affiliated with CTE that works with clients who have disabilities. I was offered the position and it accommodated a perfect schedule for my children.

It has been a month since I left my school family at CTE, but they are still in my corner pushing for me to suc-

ceed. I am now working in a place I love with clients that are truly a part of my life. No more long hours in a factory for me. Sunnyside is not just a job for me, it is my career.

Looking back on this past year, it amazes me how far I have come. I have a reliable vehicle, a place to live, and a dream job. This would not have been possible without my nine month program at the College for Technical Education and the supporting people there. *Letter by Jennifer Vest, graduate from the College for Technical Education.*



International Student Moves From Chicago to Northern Kentucky to Study at ANU

After coming to the U.S. from Somalia, Aniisa Hersi studied in an ESL program in Chicago while working for Western Union, but after she lost her job with the company, she found it difficult to find work without a degree. A friend, who was also from Somalia, told her about the great experience she was having as a student in the medical assisting program at the American National

University Florence campus and urged Aniisa to join her there. Soon thereafter, Aniisa took her friend's advice and left her family in Chicago to come to Northern Kentucky and study at ANU. As Aniisa trained for her new career in the medical field, she particularly enjoyed the small class size at ANU. She shared that, "National is a very good college," and added, "I like

the teachers a lot."

After earning her degree in the medical assisting program, she returned to be with her family and new husband in Chicago where she found a big demand for those trained in the medical field. She is now working as a medical assistant at Asian Family Health Center where she cares for her patients side-by-side with a doctor from Guinea. "It's so

amazing. I love it,"

Aniisa said of her new career. "Since I was young, I've been dreaming about [having a career in] nursing or being a doctor, so that's why I chose this degree...to help people."



KACCS to Feature Student Spotlights on Social Media in 2016



LinkedIn



Working in higher education is a rewarding experience for many reasons, but the opportunities we have to hear about lives changed as a result of

a students' education is certainly near the top of the list. We see the impact education has on our students lives daily. We know about the doors opening in the workforce upon graduation. Now

we need to share these stories to better educate about our students and the career preparation our schools offer. In 2016, KACCS is going to begin featuring these stories regularly on our

social media pages. Contact us for guidelines and information on how your school can contribute. KACCS can be found on Facebook and LinkedIn at [KACCS](#) and on Twitter at [KACCS@KYCareerCollege](#).

Online Courses Available in KACCS Online Training Center

CM140 - Title IX and VAWA Training: Building Safer Campuses is a new course available in the KACCS Online Training Center. It is designed to assist school personnel at all levels in the understanding of the provisions of Title IX of the Education Amendments of 1972 (Title IX) and the Clery Act as it was amended in the Violence Against Women Reauthorization act of 2013 (VAWA). These laws require that all individuals in school

settings understand and comply with the laws in terms of what is prohibited behavior in relation to sexual harassment and/or sexual violence, and what steps are to be followed when such prohibited conduct occurs. The course gives the participants information about the laws as well as the procedures to follow to provide for the rights of all individuals under the laws. It also provides additional resources to assist schools in continuing to build and strengthen

their Title IX and VAWA policies, procedures and training throughout the year.

EDI26 - Integrating Technology into Education is also now available. While educators increasingly use technology in the lab setting, many don't know where to start when trying to use it during didactic instruction. Furthermore, administrators have a hard time rolling out these initiatives. This course will go through the stages of a solid

rollout plan to take advantage of available technologies. It will also discuss how to teach with technology as an enhancement to education, not a replacement. This course helps instructors, administrators and support staff better understand how to use these tools. Learn more about all available online courses by visiting the KACCS Online Training Center at www.kaccstraining.org. Contact KACCS for VIP discount codes.



Kentucky Association of Career Colleges & Schools Symposium

Friday, March 4, 2016 9:00 a.m. - 4:15 p.m. EDT

Registration Form



Agenda:

8:30 - 9:00

Registration/Continental
Breakfast

9:00 - 10:00

Welcome and
Opening Keynote
*New Political Realities and
What They Mean for Your
School*

10:00 - 10:15

Break/Exhibit Hall Open

10:15 - 11:15

Round Table Discussion
Groups

11:15 - 11:30

Break/Exhibit Hall Open

11:30 - 12:30

Breakout Session A

12:30 - 1:00

Lunch/Exhibit Hall Open

1:00 - 2:00

Breakout Session B

2:00 - 2:15

Break/Exhibit Hall Open

2:15 - 3:15

Breakout Session C

3:15 - 4:15

Membership Meeting

**Join us for this
event at**

**Sullivan University &
Spencerian College**
2355 Harrodsburg Road
Lexington, KY 40504

Name: _____

Title: _____ Email Address: _____

Institution/School/Business: _____

Street Address: _____

City, State, Zip: _____

Please indicate any special needs you have: _____

Please Select Your Round Table Concentration Group

- Enrollment Management
- Education Management
- Faculty
- Career Services & Alumni
- Executive Management

Breakout Session A (Select ONE)

- The Future of Proprietary
Education
- Interpersonal Competence:
Connecting with Others
- Grow Your Student Engagement:
Meeting Online Students Where
They Are
- Solving Two Common eLearning
Problems: Retention & Proctoring
Process Management

Breakout Session B (Select ONE)

- Innovative Ways to Engage
Today's Student in the Enrollment
Process
- World War III: The Battle of the
Cell Phones
- Cutting the Cord to Reach
Digital Natives
- Creating Your Campus Brand &
Engaging Students

Breakout Session C (Select ONE)

- Combat Falling Enrollment Rates
- New Regulation is Calling: Are
You Ready to Answer?
- Recognizing Emotional
Intelligence in Students

<u>Costs</u>	<u>KACCS Members</u>	<u>Non-Members</u>
Before February 19	\$55	\$70
After February 19	\$79	\$95

Total Enclosed: _____

Make checks payable to KACCS
and mail with this completed
form. Thank you!

KACCS
PO Box 99367
Louisville, KY 40269-0367
(502) 727-3456

For details about breakout group sessions, please visit the DOCUMENTS page at
WWW.KYCAREERCOLLEGES.ORG

KACCS Membership

American National University

Danville, KY
Florence, KY
Lexington, KY
Louisville, KY
Pikeville, KY
Richmond, KY

ATA College

Louisville, KY

Beckfield College

Florence, KY

College for Technical Education

Lexington, KY

Daymar College

Bellevue, KY
Bowling Green, KY
Louisville, KY
Madisonville, KY
Owensboro, KY
Paducah, KY
Russellville, KY

ITT Technical Institute

Lexington, KY
Louisville, KY

Kentucky Horseshoeing School

Richmond, KY

Medical Career & Technical College

Richmond, KY

Medtech College

Lexington, KY

MedQuest College

Louisville, KY

Spencerian College

Lexington, KY

Louisville, KY

Sullivan College of Technology and Design

Louisville, KY

Sullivan University

Fort Knox, KY
Lexington, KY
Louisville, KY
Online Division

The Medical Institute of Kentucky

Bowling Green, KY
Florence, KY
Lexington, KY
Louisville, KY

ASSOCIATE MEMBERS:

**Accrediting Council for
Independent Colleges and Schools
Amazon**

Ambassador Education Solutions

American Databank

**American Medical Certification
Association**

Cengage Learning

Desire2Learn

DialogEDU

e4Health, Inc./WellConnect

eCampus.com Virtual Bookstore

eScience Labs

F.A. Davis Company

Helix Education

Jones Bartlett Learning

Klass Apps

MaxKnowledge

McGraw-Hill Higher Education

Medline Industries, Inc.

Paradigm Publishing

Pearson

Platinum Educational Group

Share Your Stories With Us!

To have your organization highlighted in a future KACCS newsletter, please submit your story ideas and best practices for consideration to candacebense1@kycareercolleges.org.

The deadline for the next Newsletter is Tuesday, March 15th.

KACCS

PO Box 99367

Louisville, KY 40269-0367

**Kentucky Association of
Career Colleges and Schools**

Phone: (502) 727-3456

E-mail:

candacebense1@kycareercolleges.org

KACCS



What we teach
WORKS

Find us Online at:

www.kycareercolleges.org