

Career College Day at the Capitol

On February 11, students from Kentucky's career colleges and schools took a break from the classroom to put the practical skills they are learning on display for state lawmakers. The Kentucky Association of Career Colleges and Schools' annual Career College Day at the Capitol brought together students, faculty and staff from fifteen career colleges and schools for this exciting and educational event.

Career College Day creates an excellent learning experience for both students and legislators. This event provides students in attendance the opportunity to practice hands-on skills and demonstrate techniques learned in the classroom while sharing details about their educational

experiences. Students are also excited to share why they chose their educational path to assist them with reaching their career goals. At this event, students are also able to connect with their local legislators and learn the importance of engaging in the legislative process. Hands on skills demonstrated during this event included activities such as blood pressure screening, breathing tests, cholesterol checks, massages and BMI calculations. Culinary arts students provided a beautiful display of lunch items and desserts. Students shared various technology demonstrations and displayed classroom creations for legislators and staff attending the event.



Medtech College's Medical Laboratory Technician students were thrilled to share their knowledge with Representative Kim King at the event.



Representative Dennis Horlander took a moment to pose with representatives from Sullivan College of Technology & Design while learning about their 3D printer and various aspects of their programs



Senator Mike Wilson provides National College students real life experience as they practice their medical assisting skills at the event.



Senator Damon Thayer met with students, faculty and staff members from several member schools.



Senator Walter Blevins spotted here speaking with Kentucky Horseshoeing School and Daymar College representatives

Inside this issue:

<i>President's Corner</i>	2
<i>Gainful Employment</i>	2
<i>Legislative Update</i>	2
<i>Exceptional Pass Rates</i>	3
<i>Award Nominations</i>	3
<i>Instructor Recognized</i>	3
<i>Successful Nursing Class</i>	4
<i>Economic Impact Results</i>	4
<i>Passive to Active Learning</i>	4
<i>Conference Information</i>	5
<i>KACCS Membership</i>	6

KACCS BOARD MEMBERS

KACCS President

- ◆ Jan M. Gordon, Spencerian College

KACCS Vice President

- ◆ Cindy Landry, ATA College

KACCS Treasurer

- ◆ Vincent Tinebra, National College

KACCS Immediate Past President

- ◆ Jennifer Gripshover, Medtech College
- ◆ David Keene, Sullivan University
- ◆ Keeley Gadd, National College
- ◆ Ebony Muldrow, DeVry University
- ◆ Mark Mann, Medtech College
- ◆ Brett Weber, ATA College
- ◆ Chris Ernst, Sullivan College of Technology and Design
- ◆ Robert Rodgers, Daymar College
- ◆ Greg Brotzge, **Legislative Liaison**
- ◆ Candace Bensel, **Executive Director**

President's Corner

The first quarter of the year provided an exciting start to 2014 for our association. Between our Career College Day at the Capitol event and our spring symposium, students, faculty and staff at all levels from our institutions have been engaged in continuing education opportunities throughout the Commonwealth.

This quarter, I continue to encourage all members to make 2014 a year to take action. Whether this activity takes place in the form of writing letters to members of Congress, inviting legislators and local leaders to visit your campus, taking advantage of training opportunities or publically sharing stories of student successes

through social media and other avenues, I encourage you to get involved in the discussion regarding the advantages of Kentucky's career colleges and schools. An effective and innovative higher education system is essential to providing a strong foundation for individual success in our communities and for U.S. competitive-

ness. Our sector serves a vital role in meeting our nation's education goals and it is our duty to ensure the public is accurately educated about the advantages career colleges and schools offer students and our communities. As always, please feel free to contact the Association if we can support your outreach efforts.
Jan Gordon,
KACCS President

Gainful Employment Regulations Posted for Public Comment

The U.S. Department of Education recently posted gainful employment regulations for public comment. The proposed regulation fails to address the issues of quality in education and would result in reduced access, fewer choices and less convenience to students. The proposal

is flawed in that it: ties an institution's program quality to complicated student debt calculations; fails to consider the singular impact on millions of students and thousands of programs leaving students who are most underserved without other educational options; punishes pri-

vate sector institutions for perceived student debt that is not unique to them, but the regulation does not apply equally to all sectors of higher education; discriminates financially against students who stand to benefit the most from postsecondary education; and uses data that cannot be validated

for accuracy while protecting student privacy. KACCS encourages all schools and partner organizations to get involved and speak out on this issue. The department will accept comments until Tuesday, May 27th. Tools to assist your efforts can be found at apscu.org/takeaction.

Legislative Update

2014 General Assembly About to Conclude

As this article is being written, the 2014 General Assembly is in its final days. KACCS is still watching the budget discussions and possible amendments but the session appears unlikely to result in significant new requirements for our schools. The budget is the big issue remaining on the table. Many of

the major issues discussed prior to the session such as casino gaming and the local option sales tax are most certainly dead for now. KACCS hosted a very successful legislative day in February. Legislators and staff were able to sample food prepared by culinary arts students and to learn first hand about many of the areas of study available to our students. This has be-

come an annual event and we plan to continue the tradition in 2015. In addition to our state level legislative day event, KACCS also had several members attend a Hill Day event in Washington D.C. early in March to speak with Kentucky representatives about the significant contributions of career colleges and schools in Kentucky. The upcoming legislative

elections have had a major impact on the session, particularly in the House where the partisan split is so close at 54-46. The political atmosphere has been a huge factor in the lack of any major new initiatives. It remains to be seen if the election will change the situation for the 2015 General Assembly. For additional information on any of these issues, contact Greg Brotzge at gbrotzge@impactgovrelations.com.

Spencerian College Graduates Excel on Certification and Licensure Examinations

Certification and licensure examinations are just one of the many indicators of success for graduates from our institutions. The level of education received throughout an educational program not only fine-tunes a student's hands-on skill sets, but also provides them with the tools they need to successfully become certified

or licensed in their field of study. Spencerian College's Louisville campus demonstrates an exceptional level of student success through their 2013 certification and licensure pass rates of all graduates attempting the exams. 2013 Graduates collectively boasted the following pass rates on their first attempt at

- their licensure and certification exams:
- ◆ Surgical Technology Associate Degree Graduates - **100%**
 - ◆ Phlebotomy Certificate Graduates - **95%**
 - ◆ Medical Laboratory Technology Associate Degree Graduates - **100%**
 - ◆ Nursing Associate Degree Graduates for Registered Nursing - **100%**

- ◆ Practical Nursing Diploma Graduates for Licensed Practical Nursing - **97%**
 - ◆ Radiologic Technology Associate Degree Graduates - **100%**
 - ◆ Respiratory Therapy Associate Degree Graduates - **100%**
- Congratulations to these graduates and to Spencerian's exceptional educators on this great accomplishment!

Award Nomination Deadline Approaching

Each year, KACCS is pleased to have the opportunity to recognize the exceptional work taking places at our member schools during the awards ceremony of the KACCS Annual Meeting. On May

1st, award nomination criteria for the 2014 Community Service, Instructor of the Year and Rising Star Instructor will be released. Look for the nomination criteria on our website, or

on the KACCS LinkedIn and Facebook pages. The deadline for nominations will be July 3, 2014.

To learn more about the accomplishments from our past nominees

and award recipients, download a copy of our recent publication, *Serving Students, Serving Communities: KACCS Faculty and Community Service Award Nominees 2013*, at www.kycareercolleges.org.

Local Instructor Receives National Recognition

The Edison Innovation Foundation is a not-for-profit organization that supports the Thomas Edison legacy of innovation and encourages students to embrace careers in science and technology. The Edison Foundation engages in teacher recognition and recently requested nominations for the Edison Best Teacher Awards. Sullivan College of Technology and Design's (SCTD) Ken Rudolph teaches in the Mechanical Engineering Technology and the Advanced Manufacturing Technology

programs. He epitomizes the kind of excitement and wonder that Thomas Edison brought to all of his work. Technology fascinates Ken; when a new device comes along, he is the first to discover it and teach himself what the device can accomplish. He shares his wonder, desire to innovate and create, and joy in discovery with his students every day. He and some of his students built and deployed a solar panel in order to measure energy collection from a vari-

ety of locations and angles on campus. They have used one of the program's newly acquired 3D printers to design and construct rotating coasters for the solar panel so the direction and tilt of the panel could be changed remotely. He was the first to introduce the Raspberry Pi to students at SCTD. He advises the college's Make/Innovations Club, and during meetings he routinely encourages development, innovation and invention.

Ken was an outstanding fit for the requirements of the Edison award. On February 11, in honor of Thomas Edison's birthday, the foundation announced its winners, which included nine instructors from across the country. SCTD is pleased to announce that Ken Rudolph was one of five individuals named for the runner-up awards. Congratulations, Ken Rudolph!



One Hundred Percent of Nursing Class Become Registered Nurses and are Employed

Aristotle was quoted saying, "We are what we repeatedly do. Excellence, therefore, is not an act but a habit." This statement could not be more true than when describing the most recent nursing class at the National College Pikeville campus.

Denise Clements, nursing administrator,

shared that this group of students worked very hard, not only to meet the standards, but to exceed them. One hundred percent of the class earned a passing score on the NCLEX exam to become licensed as registered nurses. In addition, all of the graduates were hired to work in their field before graduation.

This class now maintains

a 100% in-field employment rate.

Several of the students have already enrolled in higher nursing education, which exemplifies their pursuit of excellence in nursing. The class had their ups and downs, their losses and gains, but in the end did not give excuses and excelled in their careers.



National College Pikeville campus nursing program graduates in class achieving a 100% pass rate on the NCLEX exam to become RNs and 100% are employed in-field. Pictured are (front row, left to right): Jessica Pinion, Brandy McGuire, Christen Coleman and Rebecca Fuller. (Back row, left to right): Tara Case and Ryan Dotson.

*Not pictured: Sabrina Akers and Farrah Mullins

Study Shows Kentucky Institutions Contribute to Economic Impact of \$500 Million

The Association of Private Sector Colleges and Universities recently released an economic impact analysis which found that in Kentucky our institutions have an impact of \$500 million and, nationally, our sector has a combined impact of over \$47 billion.

The analysis, prepared by John Dunham & Associates, showed that private sector colleges and universities directly account for over 3,000 jobs in Kentucky and nearly 2,000 jobs in firms supplying these institutions. In 2011-2012, these institutions trained 8,736 graduates in technical fields

providing students access to in-demand skill training and ensuring employers have access to job ready employees.

Other key findings in the analysis include:

Wages: Kentucky's private sector institutions account for over \$95 million in wages.

Taxes: This activity generates nearly \$28.6 million in state and local revenues and another \$11.98 million for the federal government.

To review this full report and learn more about the economic impact of our institutions, visit apscu.org/impact.

Moving from Passive to Active Learning

The "sage on stage" method of teaching, in which an expert attempts to pour knowledge into the minds of students through lecture, is not only boring, it's ineffective. In fact, twenty minutes of listening to a lecture is the maximum amount of time that students can process information effectively according to research cited in *Does Active Learning Work, A Review of the Research*

(Prince, 2004). If passive learning is all about listening, what is active learning?

Bonwell & Eison (1991) define active learning as, "students [that are] engaged in more activities than just listening. They are involved in dialog, debate, writing and problem solving, as well as higher-order thinking, e.g., analysis, synthesis, evaluation." Studies have

demonstrated that an active learning approach can lead to better student attitudes and improvements in students' thinking and writing. Additionally, discussion, one form of active learning, has been shown to surpass traditional lectures for retention of material and motivating students for further study and the development of thinking skills.

How can instructors design activities to encourage active learning and reap the benefits of this approach? To learn more, consider the online courses EL113 - Active Learning in an Online Environment and ED111 - Active Learning Methods, both available in the KACCS Online Training Center at www.kaccstraining.org.



SAVE THE DATE

Kentucky Association of Career Colleges & Schools

Presents

2014 Educational Conference & Annual Meeting

Friday, August 22, 2014 • 9:00 a.m. - 4:30 p.m. EDT

This year's meeting will take place at:

Sullivan University

3101 Bardstown Road, Louisville, KY

Look for additional details and registration information in July!
Follow KACCS on Facebook and LinkedIn for additional information.



KACCS Spring Symposium Brings Members Together in Lexington

Recently, KACCS members from across the Commonwealth met at ITT Technical Institute in Lexington, Kentucky for the KACCS Spring Symposium. This event provided members the opportunity to interact with peers throughout the industry in roundtable dis-

cussion groups and meet with various sector specific vendors and service providers. Local and nationally recognized presenters also joined with school members to present on topics such as military and veterans affairs, community engagement, effectively

teaching online students, dysfunction in the office and how it affects retention, engaging your students during class, student based classroom management and visionary leadership. Providing continuing education opportunities is among the highest priori-

ties of our association. These opportunities support our efforts to share best practices, to obtain information on new developments in the industry, to gain new skills and to enhance techniques to better reach and prepare students for successful careers.



www.kycareercolleges.org

Find us Online at:

WORKS
What we teach



candacebensel@kycareercolleges.org

E-mail:

Phone: (502) 727-3456

**Kentucky Association of
Career Colleges and Schools**

KACCS
PO Box 99367
Louisville, KY 40269-0367

KACCS Membership

ATA College

Louisville, KY

Beckfield College

Florence, KY

Daymar College

Albany, KY

Bellevue, KY

Bowling Green, KY

Clinton, KY

Louisville, KY

Madisonville, KY

Owensboro, KY

Paducah, KY

Russellville, KY

Scottsville, KY

Daymar College - Online

Louisville, KY

DeVry University

Louisville, KY

ITT Technical Institute

Lexington, KY

Louisville, KY

Kentucky Horseshoeing School

Richmond, KY

Medical Career & Technical College

Richmond, KY

Medtech College

Lexington, KY

National College

Danville, KY

Florence, KY

Lexington, KY

Louisville, KY

Pikeville, KY

Richmond, KY

Spencerian College

Lexington, KY

Louisville, KY

Sullivan College of Technology and Design

Louisville, KY

Sullivan University

Fort Knox, KY

Lexington, KY

Louisville, KY

Sullivan University System

Global e-Learning

Louisville, KY

ASSOCIATE MEMBERS:

Ambassador Education Solutions

Campus Management

Cengage Learning

Copley Retention Systems, Inc.

DialogEDU

Diamond SIS

Elsevier

First Associates Loan Servicing

I3 Group, LLC

LearningExpress, LLC

Lippincott, Williams & Wilkins

MaxKnowledge

McGraw-Hill Higher Education

Medline Industries, Inc.

Paradigm Education Solutions

Pearson Learning Solutions

TextAim

UNISA Inc.

Share Your Stories With Us!

To have your organization highlighted in a future KACCS newsletter, please submit your story ideas and best practices for consideration to candacebensel@kycareercolleges.org. The deadline for the next KACCS Newsletter is Monday, June 16th.